



Hire an Inspiring New Team Member.

An Intel® Xeon® processor-based server works hard for your business and empowers your employees to reach new heights of productivity.

You work hard for your business, and need your employees to do the same. A server upgrade can bring a competitive advantage to your small business—it's like welcoming a highly productive and reliable new member to the team.

A Team Player Who Inspires Business Growth

By offering additional headroom for growth and collaboration, an Intel® Xeon® processor-based server can make all the difference for a growing business. When every member of your team has the resources needed to do their job more effectively, efficiency and productivity can increase.

Like a Bodyguard for Your Business

Built-in server security capabilities, enabled by the latest Intel® Xeon® processor E3-1200 v3 product family, equip small businesses with tools to fight back against today's cyberspace threats. Plus, with capabilities designed to support redundancy and enable continuous uptime, a server provides the confidence that comes from knowing your data is protected and secure. The best part? A server never calls in sick and won't ask for vacation time.

Bring Inspiring Performance into Your Organization

A new Intel® Xeon® processor E3 family-based server delivers more than **3 times** the performance of a 4-year-old desktop PC.¹



ALL STAR
EMPLOYEE

CATCHES MISTAKES. VALUES SECURITY.
TRUSTED TEAMMATE.



A server with the Intel® Xeon® processor inside...

Catches Mistakes. Unlike desktop PCs, a server supports Error Correcting Code (ECC) memory, which can detect and correct errors that can cause a system crash. It's like having someone constantly check every bit of data passing through your server.

Values Security. Built-in, advanced security features like Intel® Data Protection Technology with AES-NI and Secure Key, help deflect security breaches and protect vital data from a malware attack—while also speeding up data encryption/decryption.² Everyone in the office can feel safer with an Intel Xeon processor-based server backing up their data.

Is a Trusted Teammate. Implementing a server is a smart investment for growth. You'll have the processing power to adopt new business-class applications and tools that can help you increase sales and improve margins.

Security is NOT an Optional Hire

- Nearly 20% of cyber-attacks are against firms with under 250 employees³
- 60% of small to mid-sized businesses will close within 6 months of a cyber-attack³
- Cyber-attacks increased 600% in 2013³

Upgrade your small business with a server based on the Intel® Xeon® processor E3-1200 v3 product family.

Get the details at: intel.ly/smbserver

Software and workloads used in performance tests may have been optimized for performance only on Intel® microprocessors. Performance tests, such as SYSmark* and MobileMark*, are measured using specific computer systems, components, software, operations, and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products.

1 Source: Intel® Core™ 2 Q9400: SPECint_rate_base2006 = 60.9. Source: <http://www.spec.org/cpu2006/results/res2009q2/cpu2006-20090608-07707.html>

Intel® Xeon® Processor E3-1280 v3: SPECint*_rate_base2006=206. Intel® C226 chipset, one Intel® Xeon® processor E3-1280 v3 (8M Cache, 3.60 GHz), 16GB (2x8GB Dual-Rank DDR3-1600 ECC UDIMM), 250 GB SATA 6Gb/s HDD, Intel® Hyper-Threading Enabled, Intel® Turbo Boost Enabled, Red Hat® Enterprise Linux Server 6.3 for x86_64, Compiler version 13.0.0.133 of Intel C++ Studio XE and Intel Fortran. Intel internal estimated measurements, April 2013.

2 No system can provide absolute security. AES-NI requires a computer system with an AES-NI enabled processor, as well as non-Intel software to execute the instructions in the correct sequence. Secure Key requires a Secure Key-enabled platform, available on select Intel processors, and software optimized to support Secure Key. Consult your system manufacturer for more information and availability.

3 Source: Fox Small Business Center; "Most Small Businesses Don't Recover From Cybercrime"; March 21, 2013; <http://smallbusiness.foxbusiness.com/technology-web/2013/03/21/most-small-businesses-dont-recover-from-cybercrime>; Comparison is year-over-year (2012 to 2013).

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