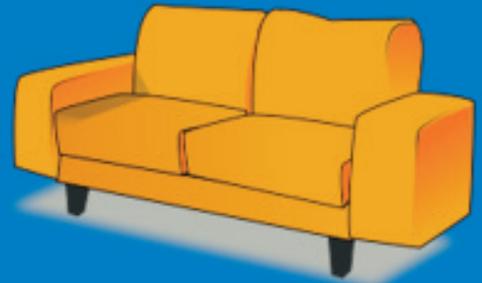


experience
what's inside™

CUSTOMER-CENTRIC SERVICE

Nebraska Furniture Mart boosts customer service, conversion rates, and loyalty by giving staff Intel® Atom™ processor-based tablets

BETTER SERVICE = LOYAL CUSTOMERS

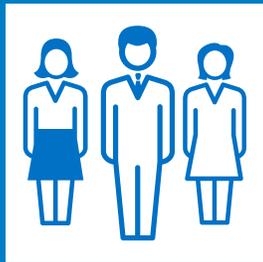


“We believe that a successful customer experience is critical to completing sales and bringing people back into the store in the future. With the new Intel® Atom™ processor-based tablets, we can provide a positive customer experience that we expect to help increase sales and boost customer loyalty.”



CHALLENGE

Stay competitive by enhancing customer service and conversion rates and building customer loyalty



STRATEGY

Equip staff with flexible, long-battery-life tablets to let them provide end-to-end customer service



SOLUTION

HP ElitePad* tablets based on Intel® Atom™ processors running a custom app on the Windows* 8.1 OS



RESULTS

Sales associates are more productive and customers are more satisfied with their service—and keep coming back



—David Bash
CIO and Director of IT
Nebraska Furniture Mart

LEARN MORE



Read the Nebraska Furniture Mart Case Study



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