# Experience ultimate adaptability in a 2 in 1 device.

Intel **Look Inside.™**

Whether you're meeting with clients or managing your documents, a 2 in 1 device gives you all the tools you need to work and live your way. It easily converts from being a fully featured laptop to a convenient touch-screen tablet almost instantly.[1] Plus, a 2 in 1 gives you access to the convenience of Windows* 8 and all your favorite apps, so you can spend less time managing your technology, and more time serving your clients. That's the advantage of a 2 in 1 device with Intel Inside®.

**Workers prefer different types of devices for different tasks.[2]**

Laptop preference
- Create, edit docs: 65%
- Email: 65%

Tablet preference
- Web browsing: 67%
- Research: 59%

With a 2 in 1, you have one device that does it all.

### Laptop: In the office
The applications and performance to create presentations, write proposals, and manage client contacts

### Tablet: On the go
The flexibility to present, sign documents, access apps, and connect with clients

### 2 in 1: In the office & on the go
A 2 in 1 does it all and keeps your contacts, emails, and files in one place

### Up to 3X longer battery life[3] and business apps that run twice as fast
as on a 4-year-old notebook[4]

Windows* 8-based devices help you service clients better with your most used apps, and many more:

- Intuit* Quickbooks
- Citrix* GoTo Meeting
- Dropbox*
- Zillow*
- Evernote* Skitch
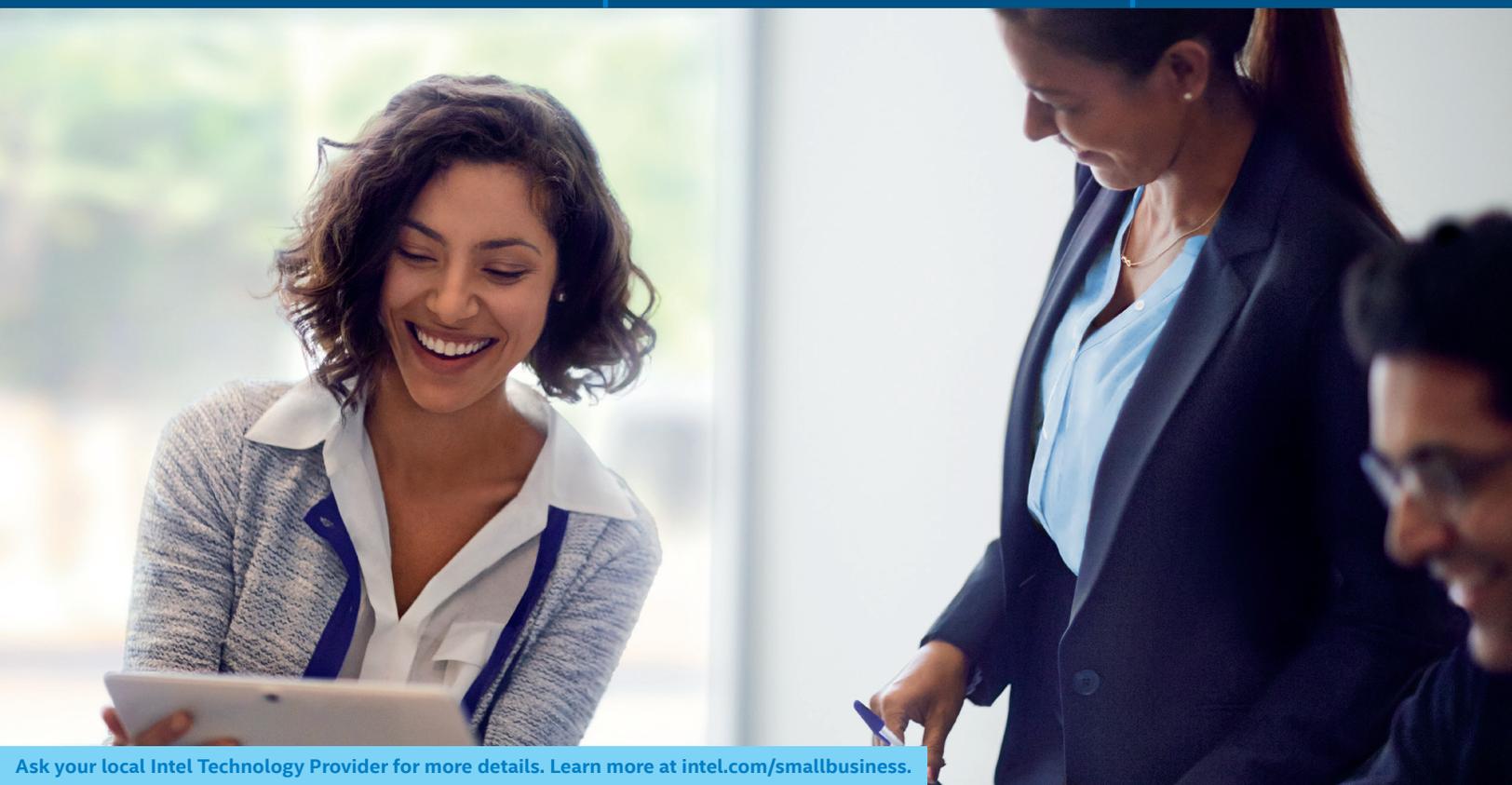- DocuSign*
- Microsoft* Outlook
- Calendar
- People
- Messaging
- 2000+ Business Apps[5]

1. 2 in 1 products are offered in multiple models. Some models may not be available in your market. Consult your 2 in 1 manufacturer. For more information and details, visit http://www.intel.com/2in1.

2. Intel IMR, Tablet Opportunities and Trends, 2013

3. Measured using: MobileMark* 2012 Office Productivity on Intel® Core™ i5-4200U Processor based OEM system, Intel® Core™ i5-3317U Processor based OEM system, and Intel® Core™2 Duo Processor P8600 based OEM system – system configurations and disclaimers in appendix. Performance rating=115 for latest Ultrabook™ vs. 108 for prior gen. vs. 80 for old PC.  Battery size normalized to 50WHr.

   Systems – Lenovo Thinkpad* T410S, Sony VAIO* F Series, HP ProBook* 4720s, Dell Latitude* E4300, Fujitsu LifeBook* T4410, HP EliteBook* 8440w, HP Mini 5102, HP ProBook*, 5310m, Lenovo IdeaPad* S10-3, Lenovo ThinkPad* Edge, Lenovo ThinkPad* SL510, Lenovo ThinkPad* W701ds, Lenovo ThinkPad* X100e.  Data from - Infoworld http://www.infoworld.com/d/hardware/top-10-business-laptops-354?page=0,0, Laptop Magazine http://blog.laptopmag.com/the-top-10-notebooks-of-ces-2010.

4. SYSmark 2012 Score New system: OEM system with Intel® Core™ i5-4200U Processor. 4+ Year old system: OEM system with Intel® Core™2 Duo Processor P8600.

   Business productivity claims based on SYSmark* 2012 (find out more info at www.bapco.com), which is the mainstream office productivity, data/financial analysis, system management, media creation, 3D modeling, and web development benchmark tool used to characterize the performance of the business client. SYSmark 2012 features user-driven workloads and usage models developed by application experts. Multitasking claims based on PCMark* 7 (find out more at www.futuremark.com), a hardware performance benchmark for PCs running Microsoft Windows 7, and Windows 8 RTM—includes a collection of various single- and multi-threaded CPU, graphics, and HDD test sets with a focus on Windows application tests. Graphics performance workload consists of 3DMark* Cloud Gate (find out more at www.futuremark.com)—an industry standard 3D graphics performance benchmark. For more information go to http://www.intel.com/performance.

5. See complete list at www.distimo.com.

*Other names and brands may be claimed as the property of others.

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