



Intelligent Systems

# 10 NEW WAYS INTEL IS TRANSFORMING RETAIL

NRF 2013  
Intel Booth #1539



The future of Retail has many breakthrough solutions in store. Stop by the Intel booth to schedule your tour to be among the first to experience some of the best of what's next. Intel, along with its industry-leading partners, will showcase 10 cutting-edge new ways to optimize operations, enrich customer experiences and drive customer loyalty.

## 1 Interactive Vending Solution

Pepsi\* enables demand responsiveness and consumer engagement.

## 2 Intelligent Coffee Station Solution

Costa Coffee\* generates data for brand promotion.

## 3 Intelligent Shelf Label Solution

METRO Stores\*, Danone\*, Arla\* create brand awareness.

## 4 Intelligent In-Store Digital Destination Solution

McCormick\* welcomes customers to its 'World of Flavors.'

## 5 Intelligent Shopping Solution

Expands access to both in-store and online inventory.

## 6 Intelligent Consumer Product Introduction Solution

Suning\* promotes a new product category.

## 7 Intelligent Shelf Compliance Solution

Minimize inventory distortion with automated product placement.

## 8 Intelligent PCI Compliance Solution

Intel and Accenture\* protect transaction data while enhancing brands.

## 9 Intelligent Mobile Advertising Solution

Delivers targeted messages tailored to individual consumers.

## 10 Intelligent Sales Assistant Hybrid Tablet PC Solution

Fujitsu\* improves in-store shopping experience and enhances brand engagement.



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