

Intel® Education Study: Insights



Intel® Education Study: Insights, part of the Intel® Education Study family of products, is a data-driven product that can help educators identify students who need assistance with their study habits. It does this by collecting data on student engagement with eTextbooks. Targeted graphs then provide a visual representation of the data that links student engagement and grades.¹ As a result, the educator can identify low-performing, at-risk students much earlier, and appropriate measures can be taken to improve learning outcomes.

Features and Benefits

Understand Engagement at a Glance

Comprehend student engagement through Engagement Score, a single, easy-to-understand score. This proprietary algorithm captures a student's overall engagement in the Intel® Education Study App such as annotations made, pages read, and time spent studying.

Link Performance and Engagement

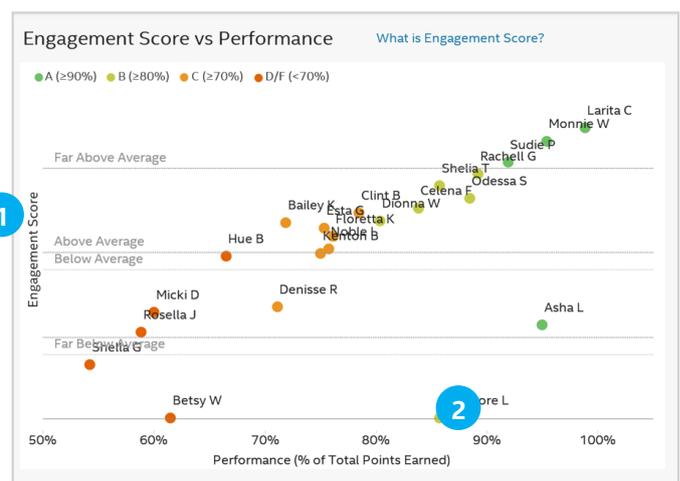
Student performance by assignment¹ is compared against their Engagement Score. The results are displayed through easy-to-understand graphs over time or by chapter. Student engagement is also benchmarked against the classroom average to streamline the process of identifying areas of improvement.

Identify Low-Performing, At-Risk Students

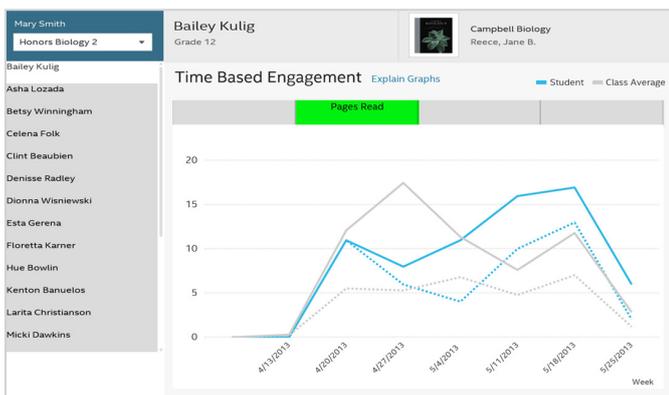
By diagnosing a student's learning behavior against trends, educators can implement appropriate intervention strategies before a student falls too far behind.

Personalize Learning

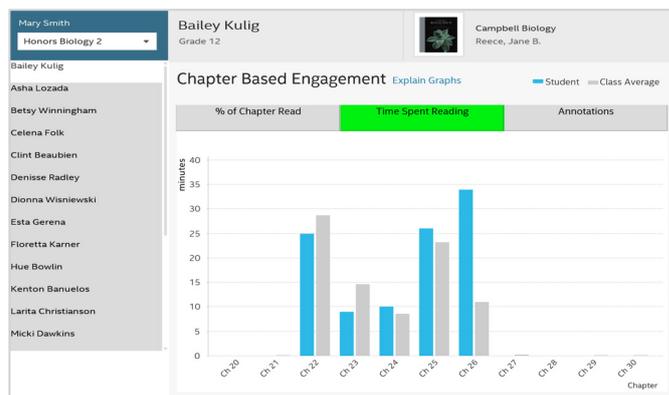
This objective data can be used to support meaningful conversations with a student and even parents, and assist in formulating a personalized learning plan based on his or her reading, study, and annotation habits.



1. Engagement Score reflects increasing engagement levels with digital content
2. X-axis reflects increasing performance levels in the form of grades¹



Time Based Engagement.



Chapter Based Engagement.

Usage Examples

Subject	Educator	Student
Understand Engagement	An educator identifies an outlier on the Engagement Score vs. Performance graph. ¹ The targeted graphs assist the educator in identifying the gaps, and work with the student to correct them.	A student is shown that, compared to the class average, they make significantly less annotations. With help from their educator, they work to become a more active reader.
Improve Learning Outcomes	The educator presents objective data to a student's parents. Together they work on implementing a customized study plan to help the student improve.	The student follows the educator's personalized study plan and focuses on creating highlights and taking notes. This helps lead to improved performance on their end-of-chapter tests.

Seamless Integration Across Intel® Education Study Products

Intel® Education Study offers additional solutions designed to work together.



Intel® Education Study App

Engage students through our interactive e-Reader application designed for education.



Intel® Education Study: Administer

Distribute and manage, at a hierarchical level, all of your students' eTextbooks and devices from one place.



Intel® Education Study: School Publisher

Empower your staff to modify curriculum through the simple creation and distribution of enhanced eTextbooks.

LEARN MORE AT
www.intel.com/edustudy or contact an expert today at wak-sales@intel.com.

¹ Gradebook integration capability expected end of 2015
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