Can a Server Help Your Business Thrive?  
**It’s time to find out.**

A new server can help you boost productivity, protect valuable data, and reduce long-term operating expenses, while supporting company growth.

**Checklist – Is It Time for Your Business to Hire a Server?**

<table>
<thead>
<tr>
<th>Worker Productivity</th>
<th>Data Protection</th>
<th>Cost Efficiency</th>
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<tbody>
<tr>
<td>Do you want <strong>better responsiveness</strong> for business-critical applications?</td>
<td>Are you concerned about the <strong>security of your company's data</strong>?</td>
<td>Do you want to consolidate and <strong>share equipment</strong> and resources, like printers and storage?</td>
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<tr>
<td>Would you like to process <strong>large amounts of data</strong> more quickly?</td>
<td>Do <strong>data storage regulations</strong> place challenges on your business?</td>
<td>Are you looking for ways to <strong>reduce long-term operating expenses</strong> as your business grows?</td>
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If you answer “yes” to one or more of these questions, your business could benefit from a server.
Five Reasons to Scale up Your Business Server

An entry-level server based on the Intel® Xeon® processor E3 family can be a wise investment in your company’s success. Scaling up to a server based on the Intel® Xeon® processor E5 family pushes the advantages in productivity, data protection, and cost efficiency even further. Here’s how:

1. SCALE PERFORMANCE EVEN HIGHER. Keep business-critical applications and workflows highly responsive, even as you add more users, more customers, and more data.

2. GET BETTER PEACE OF MIND. Help ensure that your business can optimize server uptime, with enhanced reliability, availability, and serviceability, including redundant processors and power supplies.

3. USE A SUPPORTED OPERATING SYSTEM. Upgrade before Microsoft Windows Server* 2003 support ends in 2015, for continued smooth, secure operation, including pre-validation with critical applications.

4. KEEP PACE WITH EXPANDING STORAGE NEEDS. Embrace the opportunities for sophisticated intelligence built from fast-growing amounts of business data, with large local drive capacity and enhanced data handling.

5. EXTRACT THE FULL VALUE OF VIRTUALIZATION. Extend benefits such as cost efficiency and business agility by virtualizing larger, more demanding workloads.

Consult with an Intel® Technology Provider to determine which Intel® Xeon® processor-based server is right for you.

www.intel.ly/smbserver