

China TSP and GAIG Announce IVI Product Based on the Intel® Atom™ Processor

China TSP and GAIG (Guangzhou Automobile Industry Group Co., LTD) announced that they are jointly developing telematics products and are offering an in-vehicle infotainment (IVI) system based on the Intel® Atom™ processor and a Linux operating system.

The IVI system uses the performance of the Intel Atom processor to incorporate a variety of entertainment and connectivity options. Features include: telecommunication (3G phone, contacts synchronization between phone and IVI system, SMS), navigation (local, one-call, real-time traffic and dynamic navigation), entertainment (music, video, radio, and pictures), safety and security (car condition display, SOS, airbag exploration emergency) and ease of interaction (voice recognition, audible readout of text messages, call transfer and SMS sent-out via call center).

China TSP, Inc. is the leading telematics products and services provider for before market in China. It has shipped IVI and served for FAW, GAIG, Changan, Geely, Zotye's automobile customers of China. "Working with GAIG has helped us to advance our products and technologies to a higher level using Intel technology." China TSP's CTO Mr. Jianhui Shao said, "We are committed to provide telematics services to all car drivers in China."

"Safety and security are always our No.1 concerns and focus. Telematics should make driving safer and more convenient." said by Mr. Ted Huang, chief engineer of GAIG. GAIG (Guangzhou Automobile Industry Group Co., Ltd.) is a state-owned automobile manufacturer, and achieved production and sales volume of 720,000 vehicles in the year 2010. GAIG's "Trumpchi" launched to market successfully in 2010, and was designated as VIP reception car of Guangzhou Asian Games Organizing Committee and received great praise from various circles of society, the follow-up models are tightly being developed.

The Intel-based IVI system from China TSP is designed for GAIG's Trumpchi model and will be available at end of year 2012. "As more intelligence gets integrated into cars, new connected services, applications and content can be offered to drivers and passengers," said Staci Palmer, general manager, Automotive Solutions Division, Intel Corporation. Intel is working with the automotive industry to further explore IVI opportunities in China and develop products that enhance the in-vehicle experience."

China TSP is a licensee of the Intel® Brand Advantage Program which is designed to help businesses differentiate their intelligent, connected products through co-branding with one of the world's most recognized brands.

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About China TSP

China TSP is a leading in-vehicle information service system provider in China, who focuses on R&D, manufacturing, sales and operation in automobile information and communication service area. It is headquartered in zhongguancun of Beijing. For more information about China TSP, please visit <http://www.chinatsp.com/index.html>

About GAIG

Guangzhou Automobile Group Co., Ltd. is integrally converted into a joint stock company from the former limited liability company in 2005. GAC's main businesses cover the whole design and manufacturing of vehicle and parts, which facing the domestic and foreign markets, sales of automobiles, auto logistics, auto finance, auto insurance and the related services, making GAC an auto company with the independent and integrated value chain of manufacturing, supply, sales and R&D system. For more information about GAIG, please visit <http://www.gagc.com.cn>

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