



This technology is very effective in determining which products are of value and who most appreciates the value. We are better able to determine the correct products, prices, and store locations than before we were using i3Di."

Tom Brown
Owner and CEO of
Town Talk Foods



The i3Di solution from PM AM is an AI-based video analytics platform that enables retail and hospitality businesses to optimize staffing, increase revenue, and improve operational efficiencies by providing insights into customer behavior and store operations. The solution takes video footage from both smart cameras and CCTV and provides near real-time analysis by leveraging powerful Intel® Xeon® Processors and the Intel® Distribution of OpenVINO™ Toolkit. This enables the solution to be applied across a wide variety of use cases to reduce inventory shrinkage, optimize in-store product placement, understand customer preferences and behavior, and more.

PM AM Corporation i3Di Solution

Enhancing Insights Into Customer Behavior with AI-based Video Analytics

Key Features				
	Foot Traffic Analysis	Outages Management	Store Layout Optimization	Targeted Marketing

- Verticals:**
- Retail
 - Hospitality

- Country/Geo:**
- North America (United States and Canada)

- Learn more:**
- [PM AM Website](#)
 - [PM AM and Intel Partnership Page](#)
 - [i3Di Case Study](#)

- Use Cases:**
- Situational Monitoring
 - Logistics & Tracking

- Intel Products and Technologies**
- [Intel® Distribution of OpenVINO™ Toolkit Product Page](#)
 - [Intel® Movidius™ Vision Processing Unit Product Page](#)
 - [Intel® Xeon Scalable Processor Product Page](#)
 - [Intel® RealSense™ Depth Camera D455 Product Page](#)