



## Intel IT: Maximizing the Business Value of IT

*IT Strategic Planning provides an investment roadmap to better align IT with the needs of the company*

A solid strategic planning process is critical to the long-term success and health of any organization. Intel IT has been able to better respond to the dynamic nature of our business since implementing an IT strategic planning process two years ago. As a result, we have been able to better align IT investments with Intel corporate strategies, and better manage our IT budget to improve the business value of IT.

These resources provide insight into our strategic planning process and three key IT initiatives for 2011.

<h3>IT Strategic Planning Process</h3> <p>Using a regular and rigorous annual planning cycle has helped us to instill agility into the organization, better align with the business and anticipate trends like, Cloud Computing, IT Consumerization and Social Computing.</p>	<h3>IT Consumerization</h3> <p>Embracing consumerization and enabling personal handhelds to boost employee productivity were initiatives started in response to core business and technology trends identified in our IT strategic plan.</p>
<h3>Cloud Computing</h3> <p>Transforming our traditional enterprise infrastructure to a private cloud was a direct result of an opportunity to improve efficiency and agility which emerged during our 2009 long-range planning efforts.</p>	<h3>Social Computing and Collaboration</h3> <p>Enabling social computing as a means to boost collaboration demanded a multi-year effort to that has resulted in a re-design of our approach to enterprise security.</p>

*Turn the page for more.*

### IT Annual Performance Report

Discover the key Intel IT initiatives and strategies that delivered business value to Intel in 2010, as well as important IT focus areas for 2011. Key topics include IT consumerization, cloud computing, enterprise security, and delivering business value.

[http://www.intel.com/en\\_US/Assets/PDF/general/Intel\\_IT\\_2011APR\\_English\\_standard.pdf](http://www.intel.com/en_US/Assets/PDF/general/Intel_IT_2011APR_English_standard.pdf)



## The IT Strategic Planning Process

### Optimizing the Value of Technology Investments with IT Strategic Planning

We conduct a rigorous and regular strategic planning process that aligns Intel IT's planning calendar with our business planning calendar. Learn about our process in this paper:

[http://www.intel.com/en\\_US/Assets/PDF/whitepaper/Optimizing\\_Value\\_Technology\\_Investments\\_IT\\_Strategic\\_Planning.pdf](http://www.intel.com/en_US/Assets/PDF/whitepaper/Optimizing_Value_Technology_Investments_IT_Strategic_Planning.pdf)

## IT Consumerization

### Delivering IT Services Through Device Independent Mobility

Device-independent mobility based on desktop virtualization, enables user choice and flexibility while allowing IT to focus on delivering services rather than managing hardware platforms. Read the paper that outlines this strategy:

[http://download.intel.com/it/pdf/Enabling\\_Device\\_Independent\\_Mobility\\_with\\_DVC.pdf](http://download.intel.com/it/pdf/Enabling_Device_Independent_Mobility_with_DVC.pdf)

### Preparing for the Future of Enterprise Computing: A Compute Continuum

Enterprise computing is at an inflection point. A number of trends and pressures are driving a transition from the traditional client computing model to a model where employees use a variety of devices. Read the paper:

[http://www.intel.com/en\\_US/Assets/PDF/whitepaper/iai\\_future\\_enterprise\\_computing\\_preparing\\_compute\\_continuum.pdf](http://www.intel.com/en_US/Assets/PDF/whitepaper/iai_future_enterprise_computing_preparing_compute_continuum.pdf)

## Cloud Computing

### Developing an Enterprise Cloud Computing Strategy

In 2009 Intel IT embarked on a journey to transform our traditional enterprise infrastructure to a cloud computing environment as a result of the strategic planning process. Learn more about our strategy in this paper:

[http://www.intel.com/en\\_US/Assets/PDF/whitepaper/icb\\_cloud\\_computing\\_strategy.pdf](http://www.intel.com/en_US/Assets/PDF/whitepaper/icb_cloud_computing_strategy.pdf)

### An Enterprise Private Cloud Architecture and Implementation Roadmap

Our enterprise private cloud is designed to deliver critical business benefits including reduced provisioning times, higher utilization, high availability and improved capacity management. Read this paper that outlines the stages and steps we are taking to implement cloud:

[http://www.intel.com/en\\_US/Assets/PDF/whitepaper/icb\\_cloud\\_computing\\_roadmap.pdf](http://www.intel.com/en_US/Assets/PDF/whitepaper/icb_cloud_computing_roadmap.pdf)

### Implementing On-Demand Services Inside the Intel IT Private Cloud

Intel IT has been embarked on a core business strategy to build an enterprise private cloud to improve infrastructure efficiency along with IT service level agility, availability, and security. Read the paper:

[http://www.intel.com/en\\_US/Assets/PDF/whitepaper/Implementing-OnDemand-Services-Inside-the-IntelIT-Private-Cloud.pdf](http://www.intel.com/en_US/Assets/PDF/whitepaper/Implementing-OnDemand-Services-Inside-the-IntelIT-Private-Cloud.pdf)

## Social Computing and Collaboration

### Developing an Enterprise Social Computing Strategy

Social computing has made it easier for our employees to collaborate and be more productive. Giving our employees the resources, tools and training to collaborate can help reduce security risks. Read the steps we took to help shape the policies and guidelines for social computing: [http://download.intel.com/it/pdf/Developing\\_an\\_Enterprise\\_Social\\_Computing\\_strategy.pdf](http://download.intel.com/it/pdf/Developing_an_Enterprise_Social_Computing_strategy.pdf)

### Intel IT Enables Collaboration

Intel CIO, Diane Bryant and Intel CISO, Malcolm Harkins discuss the importance of making your workforce more productive by supporting a range of mobile platforms, hand-held devices and collaboration solutions. Watch this short video: <http://youtu.be/gXiRIT-A-r8>

**For more straight talk on current topics from Intel's IT leaders, visit [www.intel.com/it](http://www.intel.com/it).**

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