Intel® Cloud Builders Guide
Intel® Xeon® Processor-based Servers
VMware vCloud\* Director



# Intel<sup>®</sup> Cloud Builders Guide: Cloud Design and Deployment on Intel<sup>®</sup> Platforms

VMware vCloud\* Director



Intel® Xeon® Processor 5500 Series Intel® Xeon® Processor 5600 Series



# **AUDIENCE AND PURPOSE**

This reference architecture seeks to simplify the deployment and operation of a cloud. We built a cloud with VMware vCloud\* Director and Intel® Xeon® processor-based server platforms and documented the work involved with this particular cloud configuration.

The content is targeted to IT professionals responsible for the design, implementation, validation, and utilization of cloud structures. We describe details on the hardware configuration, software configuration, and results from specific test cases we implemented that demonstrate basic operational capabilities.

This paper should complement product documentation and is provided as a starting point for the actual development of an enterprise or service provider cloud.

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# **Executive Summary**

To break the trend of ever-increasing demand for compute resources and the resultant rise in operational costs, a new model for IT services has emergedcloud computing. Cloud computing is an approach to computing that utilizes the efficient pooling of an on-demand, selfmanaged virtual infrastructure, consumed as a service. This approach abstracts applications and information from the complexity of underlying infrastructure, so IT can support and enable business value. Cloud computing architectures are built on the foundation of virtualization, and as the customer-proven leader in virtualization, VMware helps to chart the course to cloud computing. VMware works in concert with Intel and other industry leaders to help businesses of all sizes migrate to secure cloud computing in order to establish a new era in IT that finally addresses the compounded problems of IT cost and complexity. VMware's proven technology is a logical starting point to develop cloud reference architectures.

In these challenging economic times, when IT is asked to do more with less, businesses need to use their existing investments in applications, hardware, and know-how. VMware facilitates a pragmatic approach to enable the benefits of cloud computing as they turn today's data center into secure private clouds inside the enterprise firewall. In parallel, VMware and Intel work with host and service providers to enable compatible public cloud infrastructures. In the drive towards federation and common management services between clouds, the VMware vSphere\* environment presents a path toward a seamless, dynamic operating environment. This approach will ultimately enable enterprises to bridge internal resources with available external resources, which helps to achieve the full flexibility and benefits of cloud computing. The result is a hybrid cloud.

At the core of cloud computing is the ability of the underlying compute, network, and storage infrastructure to act as an efficient, shared resource pool that is dynamically scalable within one data center or across multiple data centers. With this foundation, critical higher-level capabilities, such as secure multi-tenancy, quaranteed quality of service, federation, and data center automation are made possible. Intel, along with leaders in software, works to address these new core innovations in Infrastructure as a Service (laaS) and has initiated a program to rapidly enable enterprises and service providers to clarify best practices around design (including reference architectures), deployment, and management. For enterprise IT and cloud service providers who need to use their existing data center infrastructure to supply cloud services to their customers, this guide, as part of the Intel® Cloud Builders, provides a comprehensive solution overview that covers technical planning and deployment considerations.

#### Introduction

#### Overview

For decades, IT has been characterized as complex and inefficient because it fails to meet the needs of businesses in an effective and timely manner. Desperate to increase agility without higher costs, organizations seek a new approach to reduce IT complexity, and cloud computing has quickly evolved as that approach. VMware's customerproven virtualization solutions uniquely accelerate an organization's transition to the cloud, which enables IT to efficiently pool on-demand, self-managed virtual infrastructure, at the same time it preserves existing investments. Through VMware solutions, built on the industry's most deployed virtualization platform— VMware vSphere—IT can maximize efficiency without compromising service

delivery, and increase agility at the same time it maintains control.

As the global leader in cloud infrastructure, VMware also offers solutions that promote freedom of choice. The same VMware architecture deployed by enterprises is deployed by thousands of service providers, which enables a compatible bridge between a private cloud hosted internally in a data center and public clouds hosted remotely. Together with Intel and a broad set of industry partners, VMware advances open standards and solves next-generation hurdles, so that all organizations can rapidly achieve the benefits of cloud computing.

VMware views cloud computing as an approach to computing that uses the efficient pooling of on-demand, self-managed virtual infrastructure, which is consumed as a service. There are six core characteristics of cloud computing that VMware solutions deliver:

- Pooling: Use of virtualization to change the model from machinebased to highly elastic resource pools that are shared across applications and users to enable on-demand resource allocation in the most efficient manner.
- 2. Zero-touch Infrastructure: Policydriven management automates routine operational tasks, which minimizes operational expense and overhead.
- Self-Service: Provisioning and deployment are dramatically simplified through the self-service model within the parameters of defined business and governance policies, while management of systems and infrastructure is dramatically reduced through policydriven automation.

- 4. Control: Built on a robust platform that is architected for high availability with the ability to optimize resource allocations and ensure service levels. Built-in disaster recovery mechanisms ensure business continuity. Offers a security model that encompasses dynamic infrastructure and boundaries to protect the cloud. Application-aware infrastructure that self-optimizes application performance.
- Openness and Interoperability: Application mobility between clouds within a common management model, based on open standards, extended to a large ecosystem of public cloud providers.
- 6. Utilization of Existing Assets:
  The ability to bring existing
  applications and all of IT into
  the cloud computing model in
  an evolutionary manner starts
  internally with a private cloud.

# Introduction to VMware vCloud\* Director

VMware vCloud Director is a software solution that enables enterprises to build secure, multi-tenant, private clouds as they pool infrastructure resources into virtual data centers (VDCs) and expose them to users through web-based portals and programmatic interfaces as fullyautomated, catalog based services. Internal IT organizations can build secure and cost-effective private clouds with VMware vSphere and VMware vCloud Director, and thus act as true service providers for the businesses they support. As such, they can drive innovation and agility, and at the same time increase IT efficiency and enhance security. This solution

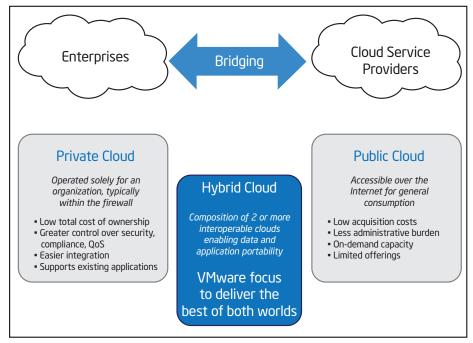


Figure 1: Choice of Flexible Cloud Deployment Models

provides a pragmatic path to cloud computing because it gives customers the power to use existing investments and the flexibility to extend capacity between clouds.

# Deliver Infrastructure as a Service:

VMware vCloud Director enables IT organizations to deliver resources to internal users as VDCs. IT organizations can logically pool compute, storage, and network capacity into virtual data centers, to manage resources more efficiently, with complete abstraction between consumption and delivery of IT services. Instead of providing users or organizations with siloed physical infrastructures, IT teams can deliver isolated VDCs that draw resources from a common physical infrastructure. By pooling these physical resources on the back end, hardware utilization and consolidation increases. Similarly, underlying infrastructure can be pooled into tiers and offered to users at distinct service levels and prices.

#### Consume Infrastructure as a Service:

VMware vCloud Director also changes the way that users consume IT services. There is no need to file service desk tickets and wait in queues; instead, application and line-of-business owners can utilize self-service portals to access their own VDC. VMware vCloud Director enables users to consume these resources as a catalog based service through a web portal and programmatic interfaces. IT teams can define multiple consumption models that use the same infrastructure, which range from capacity-as-you-go to reserved pools. These can be delivered at an appropriate cost model with VMware vCenter\* Chargeback, which helps drive accountability and enables granular usage monitoring. Ultimately, IT organizations maintain control with permissions, quotas, and leases governed by role-based access controls that utilize existing LDAP directory services.

In this new model, IT organizations become cloud service providers for the business, and they achieve the benefits of cloud computing without sacrifice to security or control. Users experience unprecedented responsiveness and agility, and IT management can reduce costs through increased consolidation, task automation, and simplified administration. All this is achieved cost-effectively by use of existing investments in people and technology. Because it provides elastic standard storage and networking interfaces, such as Layer 2 connectivity and the ability to broadcast between virtual machines, VMware vCloud Director integrates with existing VMware vSphere deployments, and supports existing and future applications. VMware vCloud Director utilizes open standards to preserve deployment flexibility and pave the way to the hybrid cloud. Customers can extend their data center capacity, through partnerships with a broad ecosystem of service providers who offer cloud services based on VMware vCloud Director, to include secure and compatible public clouds and manage them as easily as their own private cloud.

For enterprise IT who want to build private clouds, the combination of Intel Xeon processor-based servers, VMware vSphere, and VMware vCloud Director provides a leading cloud infrastructure to:

- Create VDCs: VDCs are logical constructs that include compute, storage, and network capacity to enable complete abstraction between the consumption of infrastructure services and the underlying resources.
- 2. Support Multi-tenant
  Environments: Administrators can
  group users into organizations that
  can represent any policy group,
  such as a business unit, division, or
  subsidiary company. Each has isolated
  virtual resources, independent

- LDAP authentication, specific policy controls, and unique catalogs. These features enable secure multi-tenancy and safe sharing of infrastructure.
- 3. Improve Security: Integrated VMware vShield\* Edge security technologies such as perimeter protection, port-level firewalling, network address translation, and dynamic host configuration protocol (DHCP) services offer virtualization-aware security, simplify application deployment, and enforce boundaries required by compliance standards. The upgrade to the full VMware vShield Edge solution adds advanced services such as site-to-site VPN, network isolation, and web load balancing.
- 4. Deliver Standardized Infrastructure and Application Services: Users are empowered to deploy and consume pre-configured infrastructure and application services, such as virtual appliances, virtual machines, operating system images, and other media with the click of a button from central catalogs. This enables IT teams to standardize offerings, which simplifies the ability to troubleshoot, patch, and change management.
- 5. Automate and Orchestrate:

  Administrators can use the APIs in conjunction with the VMware vCenter Orchestrator\* plug-in, and integrations with other orchestration and service management software, to automate routine tasks, build information technology infrastructure library (ITIL) workflows, and script complex operations with ease.
- Lower Management Costs and Quickly Provision Services: Users get direct access to their catalogs and VDC through user-friendly, selfservice web portals.
- Based on Open Standards: The VMware vCloud API is an open,

representational state transfer (REST) based API that allows scripted access to consume cloud resources, such as vApp upload/download, catalog management, and other operations. The VMware vCloud API makes basic transfer between clouds possible using the open virtualization format (OVF), which preserves application properties, network configuration, and other settings.

For VMware vCloud service providers who want to build hybrid or private clouds, the combination of Intel Xeon processor-based servers, VMware vSphere, and VMware vCloud Director provides the same leading cloud infrastructure which includes:

- Differentiated Services: VMware vCloud service providers can provide three classes of on-demand, selfservice virtual data centers (VDCs):
  - Basic VDC: unreserved "pay for use" class. Designed to quick start pilot projects, and for workloads like automated software tests that are transient and do not need high performance.
  - Committed VDC: provides committed (reserved) compute resources with the ability to burst above committed levels if additional capacity is available. The enterprise subscribes to a committed VDC to ensure predictable performance and costs. VMware vSphere provides the resources for on-demand workloads within a multi-tenant infrastructure.
  - Dedicated VDC: provides dedicated compute resources (with the use of specific, dedicated hardware), sometimes known as a "virtual private cloud." Offers predictable performance because it reserves dedicated resources, which is useful for situations in which security or compliance requirements require physical separation.

- 2. Provision and Manage: Create a zero-touch infrastructure to optimize operational efficiency with built-in automation to make smarter and better use of virtual and cloud infrastructure. At the same time, assure compliance and performance in the face of increased service level expectations and accelerated change deliver self-service with control.
- Secure: A single framework provides comprehensive cloud-enabled security to protect hosts, network, applications, data, and endpoints, and also reduces complexity for enhanced performance.
- 4. Based on Open Standards: Per above, the VMware vCloud API makes basic transfers between clouds possible with OVF, which preserves application properties, network configuration, and other settings.

#### **Test Bed Overview**

# **Physical Architecture**

Figure 3 indicates the physical architecture of the test bed used. All VMware ESXi\* hypervisor nodes have three separate network interface cards (NICs) for management, virtual machine, and storage network interfaces. For the sake of cost effectiveness and simplicity, a single network file system (NFS) store was used as shared storage for virtual machine images. Both VMware vCenter\* Server and VMware vCenter Database were installed on the same machine with the default database setting. VMware vShield\* Manager 4.1 was deployed with the OVF template on one of the hosts within the VMware ESXi host cluster.

We used Intel's latest processor technology, the Intel® Xeon® processor 5500 and 5600 series, which provides a foundation to design more efficient cloud data centers that can achieve greater performance and at the same time use less energy and space, to dramatically reduce operating costs.<sup>1</sup>

The Intel® Xeon® processor 5600 series delivers substantial increases in performance and energy efficiency over the previous generation Intel® Xeon® processor 5500 series, while it continues to support features from the previous generation that enable it to respond intelligently to workloads.

• Intel® Virtualization Technology² increases manageability, security, and flexibility in IT environments, and improves system utilization as it consolidates multiple compute environments. The abstraction of the underlying hardware enables new usage models which reduce costs, increase management efficiency, alleviate security issues, and improve computing infrastructure resiliency.

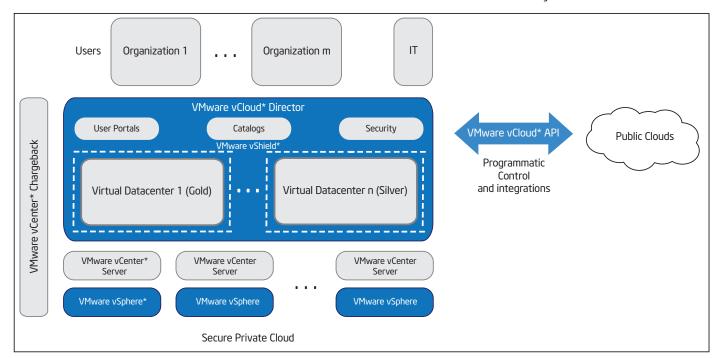


Figure 2: VMware vCloud\* Director Lets IT Organizations Create Secure Private Clouds to Deliver IT Resources as Catalog-based Services that Users Can Consume on Demand

- Intel® Turbo Boost Technology boosts performance as needed through dynamic adjustments to core frequency to increase execution speed for peak workloads.
- Intel® Intelligent Power Technology adjusts core frequencies to conserve power when demand is lower.
- Intel® Trusted Execution Technology (Intel® TXT) is a hardware solution that validates the behavior of key components within a server or PC at startup.
   Known as the "root of trust," the system checks the consistency in behaviors
- and launch time configurations against a "known good" sequence. Using this verified benchmark, the system can quickly assess whether any attempts to alter or tamper with the launch time environment have been made.
- Intel® Hyper-Threading Technology improves throughput and reduces latency for multithreaded applications and for multiple workloads that run concurrently in virtualized environments.

Each host in a VMware vCloud Director cluster must meet certain software and

hardware prerequisites. In addition, a database must be available for use by all hosts in the cluster. Each cluster requires access to VMware vCenter Server, VMware vShield Manager, and one or more VMware ESXi hosts. For more information on configuration, software prerequisites, supported databases, disk, memory and network requirements please see VMware vCloud Director Installation and Configuration Guide (http://www.vmware.com/pdf/vcd\_10\_install.pdf).

Table 1 shows specifications of systems used to build the cloud test bed.

System	Processor Configuration	Detail Configuration
VMware vSphere* Hypervisor (VMware ESXi) nodes VMware VMware ESXi* 4.1.0	Intel® Xeon® Processor L5630	Form Factor: 2U Rack Mount Server Processor: Intel® Xeon® processor 5600³; 2.13 GHz; 2-way x 6 cores = 12 cores Memory: 24 GB RAM Storage: 40 GB HDD
NFS Server RHEL* 5.4 (64bit) Update 4	Intel® Xeon® Processor X5570	Form Factor: 1U Rack Mount Server Processor: Intel® Xeon® processor 5500; 2.93 GHz; 2-way x 4 cores = 8 cores Memory: 24 GB RAM Storage: 350 GB HDD
VMware vCloud* Director Database Windows Server* 2008 R2 (64bit) Oracle* 11g Enterprise Edition	Intel® Xeon® Processor X5570	Form Factor: 1U Rack Mount Server Processor: Intel Xeon 5500; 2.93 GHz; 2-way x 4 cores = 8 cores Memory: 24 GB RAM Storage: 350 GB HDD
VMware vCenter* Server and VMware vCenter* Database VMware vCenter* Server 4.1.0 VMware vSphere* Client 4.1.0	Intel® Xeon® Processor L5630	Form Factor: 2U Rack Mount Server Processor: Intel Xeon processor 5600; 2.13 GHz; 2-way x 6 cores = 12 cores Memory: 24 GB RAM Storage: 100 GB HDD
VMware vCloud* Director RHEL 5.4 (64bit) Update 4	Intel® Xeon® Processor L5630	Form Factor: 2U Rack Mount Server Processor: Intel Xeon processor 5600; 2.13 GHz; 2-way x 6 cores = 12 cores Memory: 24 GB RAM Storage: 40 GB HDD

**Table 1: Test Bed System Specifications** 

#### **Logical Architecture**

In a cloud infrastructure, a VMware vCloud Director cluster is linked with one or more VMware vCenter Server installations, a VMware vShield Manager server, and an arbitrary number of VMware ESXi hosts. The VMware vCloud Director cluster and its database manage access to VMware vCenter resources by VMware vCloud clients. Figure 4 is a schematic representation of a simple cloud infrastructure. The diagram shows a VMware vCloud Director cluster of four server hosts. Each host runs a group of services called a VMware vCloud cell. All hosts in the cluster share a single database. The entire cluster is connected to three VMware vCenter instances and the VMware ESX hosts they manage. Each VMware vCenter instance is connected to a VMware vShield Manager host, which provides network services to the cloud. The VMware vCloud Director installation and configuration process establishes an initial set of connections to a VMware vCenter Server, VMware ESX hosts, and VMware vShield Manager. Additional VMware vCenter, VMware vShield Manager, and VMware ESX hosts can be connected to the VMware vCloud Director cluster at any time.

# **Technical Review**

#### Installation and Configuration

In the test bed, a single instance of VMware vCloud Director was configured to a single VMware vCenter installation with three hypervisor nodes. The sections that follow provide a brief overview of the above steps. Detailed instruction on the setup can be obtained from VMware's website, at http://www.vmware.com/pdf/VMware vCloud Director\_10\_install.pdf.

# VMware vSphere Hypervisor

VMware vCloud Director installation relies on the compute, storage, and network capacity provided by the underlying VMware ESX or VMware ESXi 4.0 Update 2 or 4.1 nodes. In the test bed installation, both types of VMware hypervisors

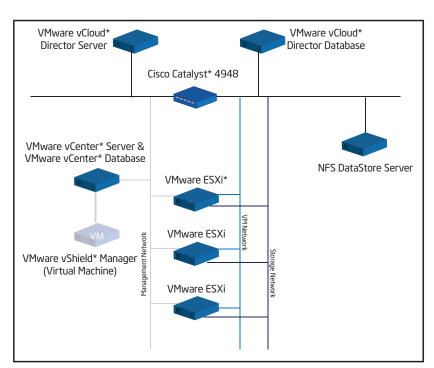


Figure 3: Test Bed Physical Architecture

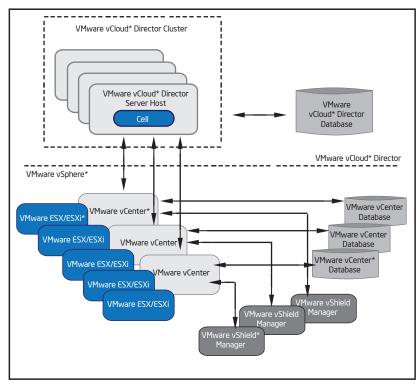


Figure 4: VMware vCloud\* Director Architecture Diagram

co-existed without any issues. Refer to VMware vSphere Hardware Compatibility Guide, http://www.vmware.com/ resources/compatibility, for the list of VMware certified hardware.

#### VMware vCenter\* Server

Install VMware vCenter Server 4.0 Update 2 or 4.1 and VMware vSphere Client 4.1 Update 2 or higher on a Windows Server\* 2008 R2 system. Create a cluster and add the VMware ESX/ESXi hosts created in the above step. Configure the VMware Distributed Resource Scheduler (DRS) setting based on the requirements, and setup "Enhanced vMotion Compatibility (EVC)" based on the processors in the VMware ESX hosts that will be added into the clusters. Ex: If your clusters will just contain Intel Xeon 5500 and 5600 series servers, you can choose "Intel® Xeon® Core™ i7" as your EVC Mode configuration. This mode will support flex migration of VMs between the 5500 and 5600 systems. Ensure that all required

configurations necessary for live VM migration of virtual machines between the hosts are completed.<sup>4</sup>

#### VMware vShield Manager

VMware vShield Manager provides the required network and security services to the VMware vCloud Director. A separate instance of VMware vShield Manager (version 4.1) is required for each VMware vCenter that is added to the VMware vCloud Director. VMware pre-bundles VMware vShield Manager as an OVF template, which can be imported into VMware vCenter. After network configuration, the VMware vShield Manager VM is up and running.

#### **Oracle Database**

VMware vCloud Director requires a database to store the information and share it with other VMware vCloud Director cells<sup>5</sup> within the VMware vCloud Director cluster. VMware supports both Oracle\* 10g Standard/Enterprise Release

2 and Oracle\* 11g Standard/Enterprise. In the test bed, we used the Oracle 11g Enterprise edition installed on a Windows 2008 R2 system. Ensure that all the required privileges are assigned to the new user created as per the installation document.<sup>6</sup> This user will be employed during configuration of the VMware vCloud Director to establish the link with the Oracle database.

# VMware vCloud\* Director Installation and Configuration

Ideally a VMware vCloud Director cluster will have several hosts, each of which will run the VMware vCloud services and each of which is called a VMware vCloud Director cell. All these individual cells will be connected to the same Oracle database created in the above step. These individual hosts will run Red Hat\* Enterprise Linux\* (RHEL) 5 Update 4 or Update 5. After the installation of the VMware vCloud Director services, configure the network and database settings. To connect to the database, use the credentials of the new user created during the installation of the database. Do not use the SYSTEM account for this step.



Figure 5: VMware vCloud\* Director Login Screen (Login with administrator credentials)

#### Connecting VMware vCloud Director with VMware vCenter and VMware vShield Manager

Once the network and database configuration is completed successfully, login to the VMware vCloud Director with the credentials configured. Now we need to add VMware vCenter Server instance(s) to this VMware vCloud Director cell, which will provide the required compute, storage, and network resources, and to VMware vShield Manager for the network and security services. Figures 6 and 7 show the VMware vCloud Director's verification flow to configure VMware vCenter Server and VMware vShield Manager.

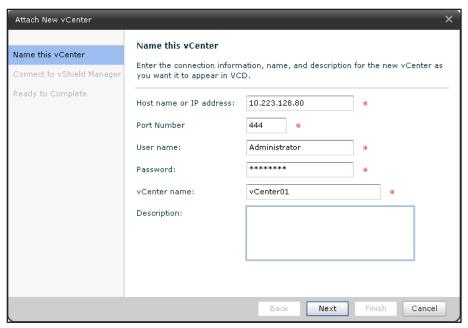


Figure 6: Attach a VMware vCenter\* Server

 Attach a VMware vCenter Server instance when you click "Manage & Monitor," then click "vCenter" on the left panel under VMware vSphere resources, follow the wizard, and enter the relevant VMware vCenter Server information. Since Internet information services (IIS) was also run on the same system, which used the default hypertext transfer protocol secure (HTTPS) port (443), the VMware vCenter Server instance was set up to use port 444 for HTTPS.

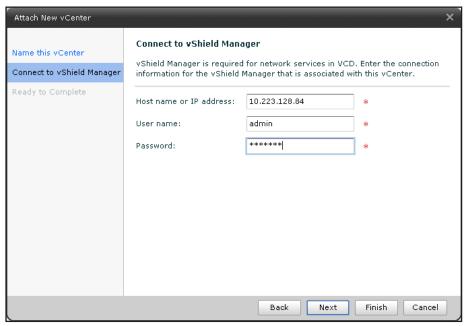


Figure 7: VMware vShield\* Manager

Enter the relevant VMware vShield Manager information and then click "Finish" to complete.

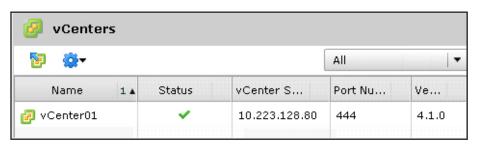


Figure 8: VMware vCenter\* Server

Verify VMware vCenter Server has been added.

#### **Use Case Details**

#### Overview

In order to provide greater clarity of VMware vCloud Director's behavior, we tested a set of illustrative use cases. Use cases describe system behavior from an actor's point of view. The actors in these brief scenarios are the cloud administrator (from either enterprise IT or a service provider), the organizational unit (OU) administrator, or the end user of the cloud.

These use case scenarios are:

- 1. Set Up Provider VDCs
- 2. Set Up External Networks
- 3. Set Up Network Pools
- 4. Set Up Organizations and Users
- 5. Set Up Organization VDCs
- 6. Set Up Catalogs
- 7. Dynamic Scaling of Compute Resources
- 8. Separation of Duties
- Termination of vApp or Service
- 10. Notifications
- 11. Use of Infrastructure as a Service (laaS)

When the above tasks are performed: you will have a functional private cloud solution in your lab; see first-hand how VMware vCloud Director allows you to pool your VMware vSphere virtualized infrastructure together and offer standardized services for your organization; and learn how a private cloud promotes efficiency through automation, agility, and lower total cost of ownership.

# Set Up Provider VDCs

The first cloud infrastructure object we will create is called a Provider Virtual Data Center (Provider VDC).

A Provider VDC is a combination of compute and storage resources. You can take compute and storage resources with specific characteristics, such as cost and performance, and combine them to create a Provider VDC. When you do this, you can logically tier your pool of compute and storage resources into multiple service offerings, each implemented by one or more Provider VDCs. For example, you can create the following tiers of service (Provider VDCs):

1. Combine your fastest storage, say enterprise flash drives (EFD), and your fastest compute resources, and offer a Platinum Provider VDC.

Combine your slowest storage, say serial advanced technology attachment (SATA), with compute resources, and offer a Bronze Provider VDC.

The compute resource for a Provider VDC comes from a VMware vSphere cluster or resource pool. You can scale up a Provider VDC when you add more VMware ESXi/ESX servers to the VMware vSphere clusters and add more data-stores to the clusters. The maximum size of a Provider VDC is 32 hosts. Scaling up a Provider VDC is outside the scope of this paper.

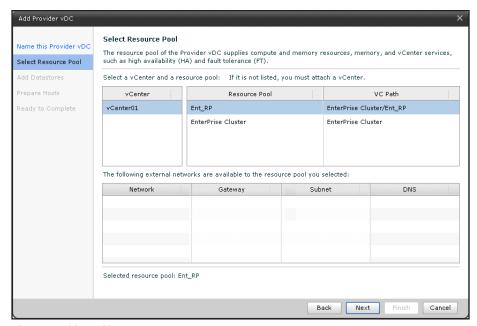


Figure 9: Add Provider VDC

1. To create provider VDCs, follow the Wizard and select the VMware vCenter resource pool you wish to use.

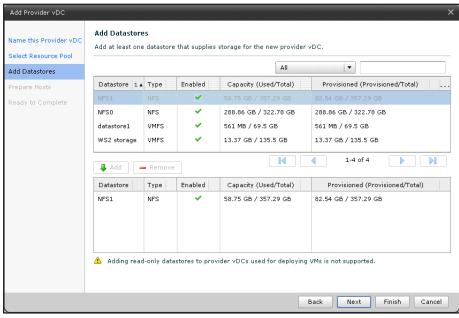


Figure 10: Select Data Store

Select the appropriate data stores for this Provider VDC.

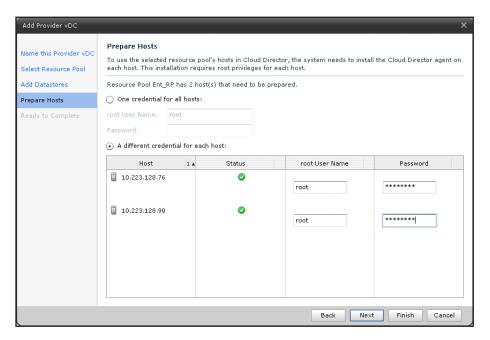


Figure 11: Credentials

3. Provide the required credentials for VMware vCloud Director to ready the hosts.

When you create a Provider VDC, you will notice that VMware vCloud Director creates a system VDC resource pool under the resource pool that you assign to the VDC. The system VDC is used to host VMware vShield Edge devices which provide network address translation (NAT) services between organizations, networks, and external networks without consumption of organizations' resources.

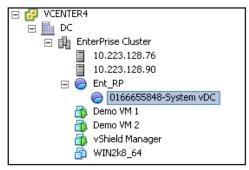


Figure 12: VMware vSphere\* Environment after Creation of Provider VDCs in VMware vCloud\* Director

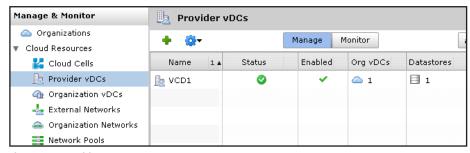


Figure 13: Provider VDC Screen

4. Validate to ensure Provider VDCs have been created and enabled.

VMware vCloud Director prepares the hosts associated with the resource pools you have used to create Provider VDCs. Ensure host spanning is enabled when you click on the "Manage & Monitor" tab and then on the "Hosts."

# Set Up External Networks

External networks are used in VMware vCloud Director to give external connectivity to vApps. vApps live in organizations (which will be introduced later), so in a sense these networks are "external" to the organization in which the vApps live. An external network is a port group in VMware vSphere which carries external VM traffic. This port group can be associated with a VLAN tag to ensure network isolation. The simple way to think about this is that if you wish your vApps in the cloud to connect to vApps outside their own organization or to an external network service like the Internet or a shared storage network that you have in a VMware vSphere environment, then you create an external network and connect the vApp to it.

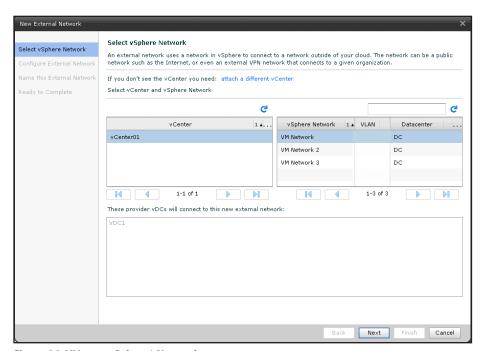


Figure 14: VMware vSphere\* Network

1. Create a new external port group for VMware vCenter Server and VMware vSphere network.

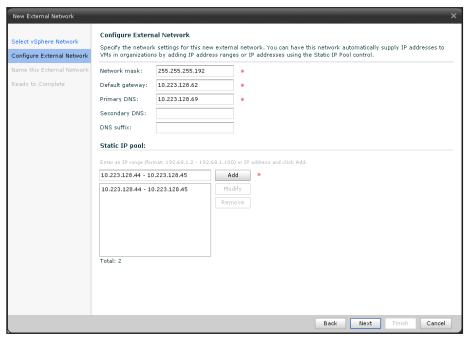


Figure 15: Configure External Network

Add appropriate details to configure external network and click "Finish."

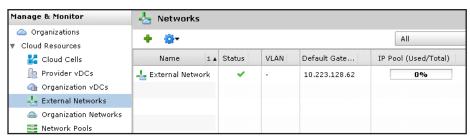


Figure 16: External Network Configuration

3. Validate to ensure external network is created and enabled.

#### Set Up Network Pools

Network pools are collections of isolated Layer 2 networks that provide the building blocks necessary to create organization and vApp networks, and they are the key enabler to self-provision networks in the cloud. Organization networks are used for connectivity of vApps within an organization and vApp networks are used for connectivity of VMs within a vApp. Networks from a network pool are created dynamically by VMware vCloud Director each time the user creates an organization or vApp network, and the networks can be backed by VLANs, VMware vCloud Director Network Isolation technology (VCDNI), or port groups.

To create a VLAN backed network pool requires a virtual dedicated server (vDS) and a range of VLAN IDs available to all hosts being managed by VMware vCloud Director on that vDS. Each time a user creates a network in VMware Cloud vDirector, a new port group is created on the vDS and a VLAN tag is attached to the port group. VMware vCloud Director manages the VLAN tags as a pool. The tags are sequentially assigned and returned back to the pool when the networks are deleted.

To create VCDNI network pools, all you need is a vDS attached to the VMware ESXi/ESX hosts in the cloud. VMware vCloud Director uses a MAC-in-MAC encapsulation technique to create an isolated Layer 2 network without use of a VLAN. Each time a user creates a VCDNI Network, a new port group is created on the vDS and the port group is removed when the network is deleted.

To create port group backed network pools, you need to have a pre-configured set of port groups either on a vDS or on a standard vSwitch. These port groups must be isolated, either with VLANs or with separate physical uplinks. VMware vCloud Director manages the port groups as a pool and creates a new network on a port group when a user creates a network. It returns the port group back to the pool when the network is destroyed.

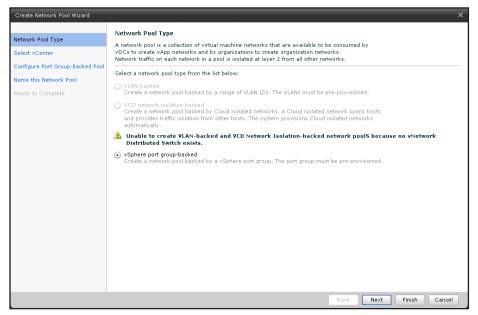


Figure 17: Create Network Pool

1. Select the VMware vSphere port group-backed network pool type.

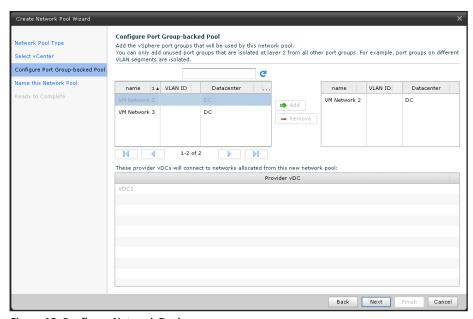


Figure 18: Configure Network Pool

2. After selecting the appropriate VMware vCenter and VMware vSphere port group, name the network and click "Finish."

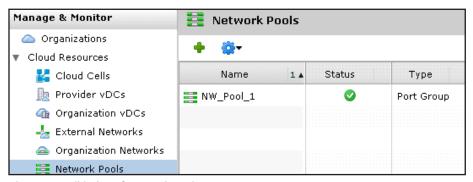


Figure 19: Validation of Network Pools

Validate to ensure network pool is created and enabled.

#### Set Up Organizations and Users

VMware vCloud Director allows you to create organizations to separate groups of users from each other and apply different policy controls - for example, you can create separate organizations for Finance, Sales, IT, and HR. Each organization can contain different groups of users, and has its own set of resources and policies. VMware vCloud Director creates a separate URL for each organization where users of that organization log in. Inside organizations, you can create users and groups. Users can be authenticated in three different ways:

- 1. Locally against the VMware vCloud Director database
- 2. System wide through VMware vCloud Director Active Directory or LDAP server
- 3. Through an organization specific active directory or LDAP server

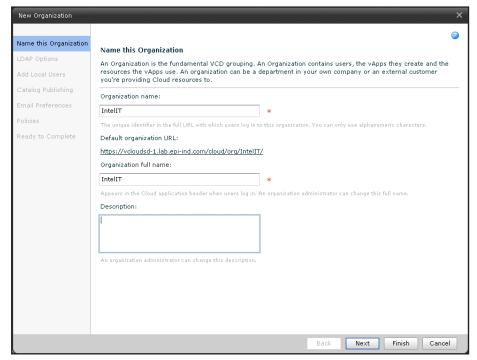


Figure 20: Create New Organization

 Create a new organization. For this evaluation, we will define local users and authenticate against the VMware Cloud Director database.

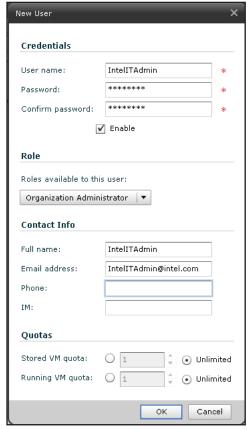


Figure 21: Add New User

2. Add new user details and allow publishing of catalog to all organizations. Create two users, one as "Organization Administrator" and another as "vApp user."

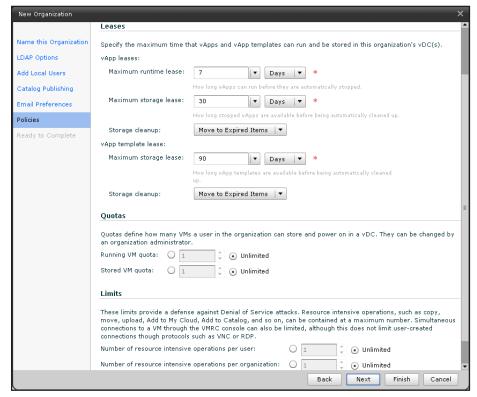


Figure 22: User Details

3. Complete relevant lease, quota, and limits, then click "Finish."



Figure 23: Validate Organizations

4. Validate to ensure the organization is created and enabled.

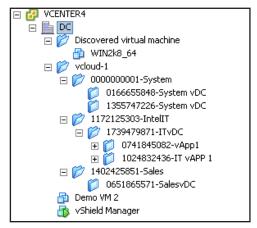


Figure 24: VMware vSphere\* VMs and Templates View

5. View VMware vSphere VMs and templates to see organizations created.

#### Set Up Organization VDCs

Organization VDCs are created so organizations can use resources from Provider VDCs. An organization VDC is a resource container of compute and storage resources which has a specific service level agreement (SLA) and cost associated depending on which Provider VDC it is created from. An organization VDC can grow to be as large as a Provider VDC and can use resources through multiple organization VDCs created from multiple Provider VDCs.

There are three ways to consume resources from a Provider VDC:

- 1. Pay Per VM:
  - a. There is no upfront resource allocation.
  - b. Organization VDC resources are allocated only as users create vApps.
  - c. You can set limits to cap usage.
  - d. You can guarantee a percentage of the resources being used to prevent over commitment of compute and memory across your cloud.
- 2. Reservation Pool:
  - a. Organization VDC is allocated a "container" set of resources.
  - b. Organizations can use advanced VMware vSphere resource management controls, such as Shares and Reservations, to manage over commitment of their resources between their workloads. Some more sophisticated aspects of resource management are owned by the cloud tenant and not the cloud operator.
- 3. Allocation Pool:
  - a. Organization VDC is allocated a "container" set of resources.
  - b. Organizations have a very simple model of resources, and advanced resource management controls, such as Shares and Reservations, are managed by the cloud operator, which enables a more coherent resource management across organizations.

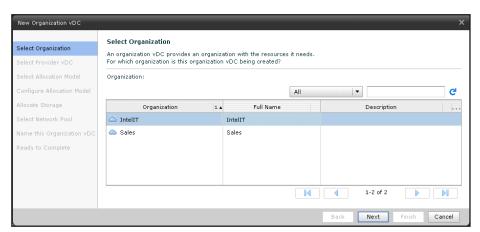


Figure 25: Select Organization

1. Select required organizations.

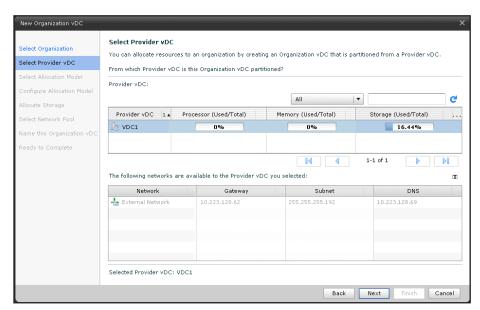


Figure 26: Provider VDC

2. Select the Provider VDC.

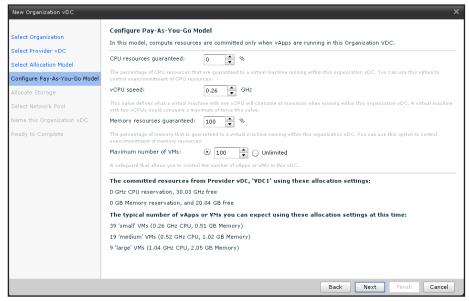


Figure 27: Provider Configuration

3. Select the "Pay-As-You-Go" allocation model with the default settings.



Figure 28: Storage Allocation

4. Enable thin provisioning for storage allocation. Leave the network pool blank, provide a name for the organization VDC and click "Finish."



Figure 29: View VDCs

5. Validate to ensure the organizational VDC is created and enabled.

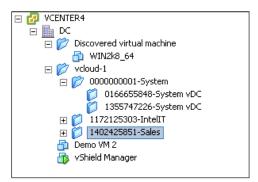


Figure 30: VMware vSphere\* Inventory

View VMware vSphere inventory, which will show newly created organization VDC folders.

# **Create Organizational Networks**

Organization Networks are used by vApps inside the organization to communicate with each other or communicate with shared services outside the organization. Organization networks can be of three different types:

- 1. Internal: Connectivity to vApps within the organization. No external connectivity.
- 2. Externally Routed: Connectivity to vApps and services on a shared external network. VMware vShield Edge device is deployed outside the organization to provide NAT and firewall services for vApps inside the organization SETUP CATALOGS.
- 3. External Direct Connect: Connectivity to vApps and services on a shared external network. vApps get IP addresses on the external network. No NAT or firewall exists between the organization vApps and other vApps on the external network.

For this scenario, we will create one external direct connect organization network.

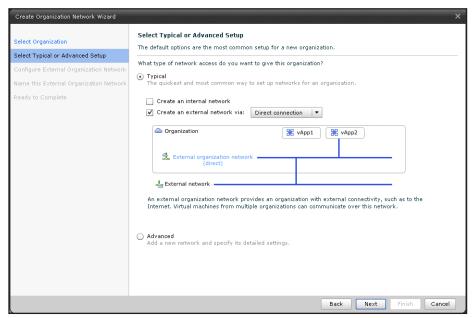


Figure 31: Create Organizational Network

1. Select the external organizational network with "Direct connection."

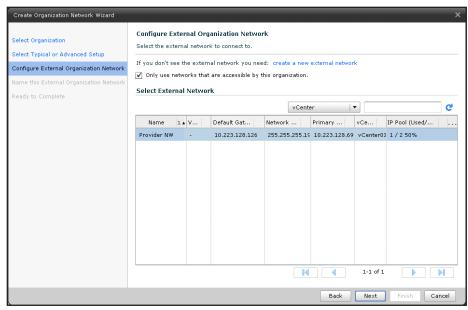


Figure 32: Configure External Network

2. Select the external network, configure with the appropriate information, and click "Finish."

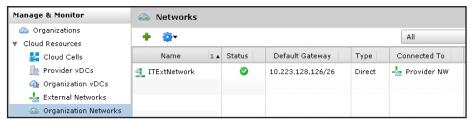


Figure 33: View Network

Validate to ensure the new organizational network is created.

#### **Create Catalogs**

Catalogs are used to offer vApps and media to end users for self-service. IT can build standardized offerings of VM and application environments and upload them to the catalog. Catalogs are created by organization administrators or catalog authors, and can be shared or published. When a catalog is shared, it can be setup to be accessible by one or more members of an organization. When a catalog is published, it can be accessed by other authorized organizations in the private cloud. vApps can be created in organization catalogs using three methods:

- 1. A cloud administrator can copy VMs and templates from the underlying VMware vSphere infrastructure.
- 2. An organization administrator can copy a vApp in OVF format from local disk to the private cloud.
- 3. An organization administrator, catalog author, or vApp author can create vApps from scratch in the private cloud. They can create VMs and install the guest operating system (GOS) and application. Only organization administrators and catalog authors can add items to the catalog.

For this scenario we will import VMs and templates from VMware vSphere. This assumes that you have VMs and templates available in your VMware vSphere environment to import into VMware vCloud Director.

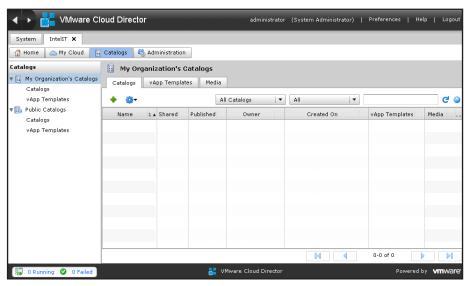


Figure 34: View Organization Catalog

1. Select the organization in which you wish to create a catalog. Click Add button.

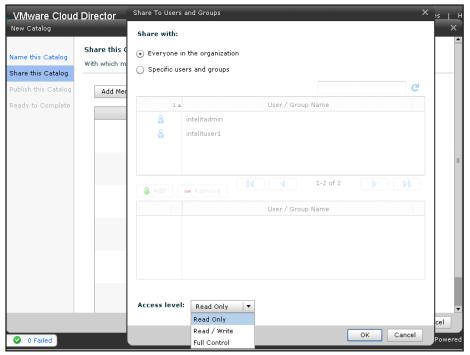


Figure 35: Select Users/Members

Select appropriate members, access level, publish and click "Finish."

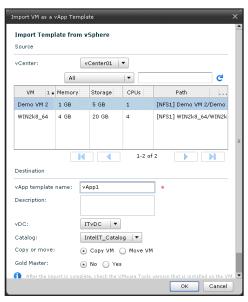


Figure 36: Import Screen

3. Import vApp template from VMware vSphere.



Figure 37: View Catalog

4. Validate to ensure the catalog is created.

#### Use Infrastructure as a Service

Now that we have stood up the VMware vCloud Director based cloud and provisioned vApp templates in the catalog, we are ready to allow users to use Infrastructure as a Service (laaS). In this final scenario we will login as a user in the Intel IT organization, browse the catalog, copy a vApp template from the catalog to the user's cloud (self-service), and connect the vApp to an external network.

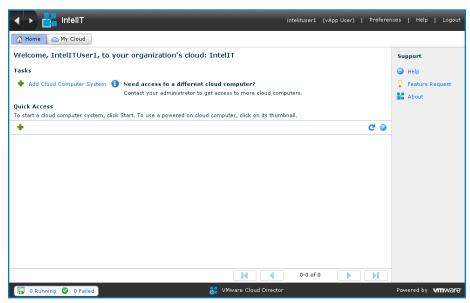


Figure 38: Home Screen (Self-service Portal)

1. Login to the appropriate home screen.

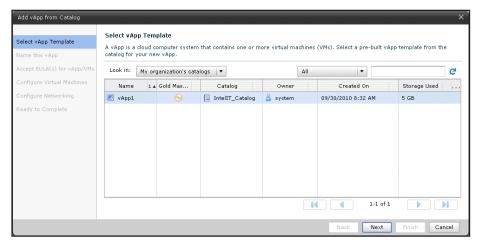


Figure 39: Template Selection

2. Select the vApps from the catalog.

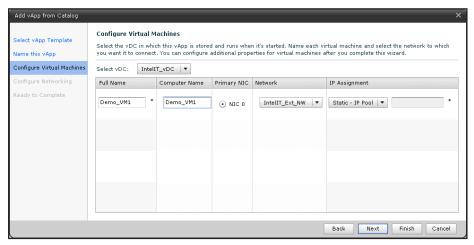


Figure 40: Configure Virtual Machines

3. Select the organizational VDC and associated networks, initiate a full copy of the vApp from the catalog to the organization, and click "Start" to power on the vApp.

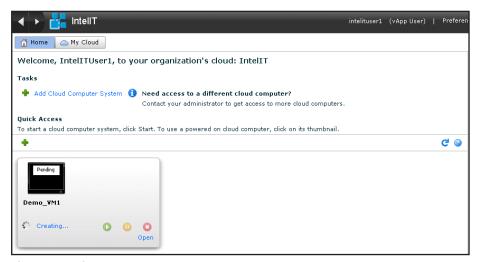


Figure 41: Deploy vApp

4. Verify the vApp has been deployed and powered on. Click on the thumbnail to launch the Remote Console.

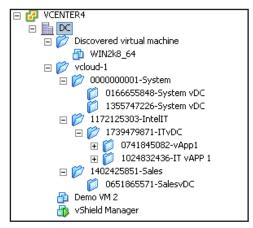


Figure 42: View vApp

5. Verify vApp is deployed in VMware vSphere.

# **Dynamic Scaling**

Now that the laaS service runs, in this test case we will show how we can scale the compute capability of the VMware vCloud Director as we add additional VMware ESX nodes to the underlying VMware vCenter.

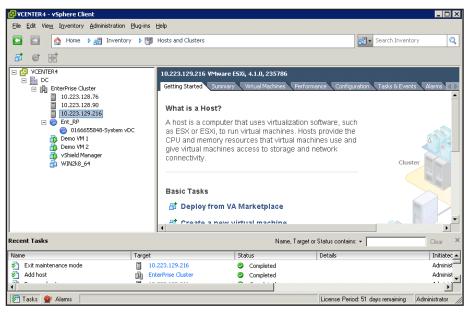


Figure 43: Add New Host

A new VMware ESX host has been added to the VMware vCenter.

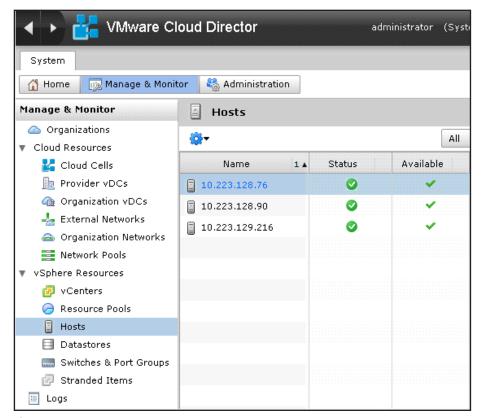


Figure 44: Manage Hosts

2. VMware vCloud Director automatically recognizes and prepares the new VMware ESX host. No additional configuration is required.

# Termination of vApp

The deployed vApps within an organization could be terminated either automatically or manually. When the vApp is initially deployed, the lease period for the vApp could be defined. After the lease period is completed, the vApp is automatically stopped and the resources are freed up. The administrator or the vApp user also has privileges to delete the vApp at any point in time.

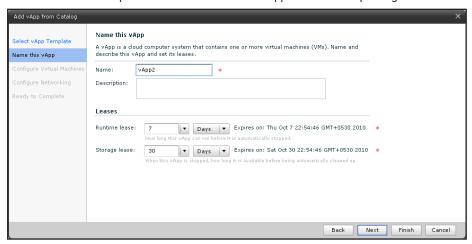


Figure 45: View vApp

1. View the lease configuration for vApp that is deployed.

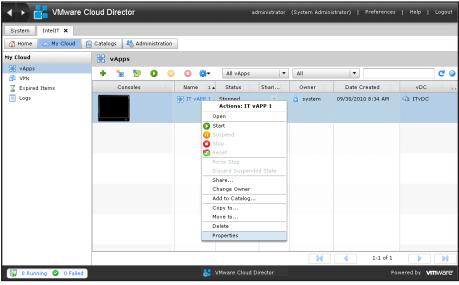


Figure 46: vApp Properties

2. View how vApp could be manually stopped and deleted if needed.

# Separation of Roles and Responsibilities

VMware vCloud Director has about five predefined roles that can be assigned to users, each with a certain set of privileges. Figures 47 and 48 show the privileges of users with the administrative role vs. users with the vApp user role.

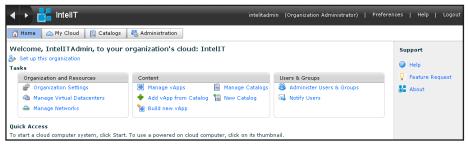


Figure 47: Organization View

An organization administrator has complete privileges on the organization.



Figure 48: User Role

A user with a vApp user role can instantiate a new vApp and control the same. Other than that, the user will not have any privileges.

#### Notification and Alerts

VMware vCloud Director provides the ability for the system administrator or the organization administrators to send notifications.

- Login to VMware vCloud Director console either as "System administrator" or "Organization administrator."
- Click on the "Notify Users."

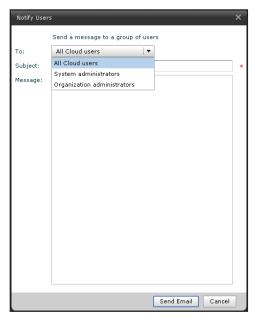


Figure 49: Notify Users

View the different options that the system administrator has to send out notifications.

# **Next Steps**

# Scalability of the Application Level

VMware vCloud Director supports scalability at both physical and application infrastructure levels. Additional VMware vCloud Director cells can be added into the VMware vCloud Director cluster as need increases. Additional VMware vCenter and VMware ESX servers can also be added to increase the compute capacity of the environment. Explore the application level scaling where additional VMware vCloud Director cells can be added to the VMware vCloud Director cluster to support scaling of end users who access the VMware vCloud Director either through the self-service UI or using the VMware vCloud API.

#### Additional Usage Models

In this paper we focused on the usage models that use the basic functionality of VMware vCloud Director. Additional usage models that integrate other VMware products like VMware vCenter Chargeback and VMware vCenter Orchestrator need to be explored further. With VMware Chargeback, detailed monitoring of the resource usage can be accomplished for billing. VMware Orchestrator can help define usage models with respect to automation of service deployment, notification, etc.

# **Planning Considerations**

#### Hardware

A full discussion of processor and overall server performance considerations is beyond the scope of this paper. However, it is important to note that the performance of virtual machines that use a virtualized platform is heavily influenced by factors of processor architecture and specific feature sets available in the processor. The use of high performance server processors equipped with

virtualization and IO support feature sets, such as the Intel Xeon processor 5600 series, which also supports Intel® Intelligent Node Manager and Intel® Trusted Execution Technology (Intel TXT), is strongly recommended. For more details on Intel® Virtualization technologies please refer to http://download.intel.com/business/resources/briefs/xeon5500/xeon\_5500\_virtualization.pdf.

Network Technology Architecture
For the infrastructure test bed, 1 GbE connections were used for service console/virtual machine and storage.
Depending on the customer requirements and usage, production environments might benefit from using 10 GbE for virtual machine networks.

#### Storage Architecture

For the sake of cost effectiveness and simplicity, a NFS store was used as a shared storage to store virtual machine images. For production deployments, other alternatives might need to be chosen based on the performance, cost, and other factors. The performance of the storage nodes and hypervisor nodes (when local storage is utilized), as well as the overall power consumption of the cloud deployment, may be favorably impacted by the use of SSDs. This was not specifically tested.

#### Security

Security is one of the key considerations in today's virtualized or bare-metal server deployments. In a cloud deployment scenario, from the perspective of both service provider and service consumer, recommendations include systems that support Intel TXT (Intel Xeon Processor 5600 series) and software like VMware vSphere Hypervisor (VMware ESXi 4.1) to ensure protection against hacking and unauthorized access.

#### Software

This guide is not meant to substitute for product documentation. For detailed

information regarding installation, configuration, administration, and usage of VMware products, please refer to the online documentation. You may also consult the online Knowledge Base if you have any additional questions. Should you require further assistance, please contact a VMware sales representative or channel partner. Below are some links to online resources, documentation and self-help tools:

VMware vSphere and VMware vCenter Server Resources:

- Product Overview: http://www.vmware. com/products/vSphere
- Product Documentation: http://www. vmware.com/support/pubs/vs\_pubs. html
- VMware vSphere Documentation (including hardware compatibility guides):
   http://www.vmware.com/support/pubs/vs\_pages/vsp\_pubs\_esx40\_vc40.html

Whitepapers and Technical Papers VMware

 VMware vSphere Evaluator guide: http://www.vmware.com/resources/ techresources/10020

VMware vCloud Director Resources:

- Product Overview: http://www.vmware. com/products/cloud-director
- Product Documentation: http://www. vmware.com/support/pubs/vcd\_pubs. html
- Installation and Configuration Guide: http://www.vmware.com/support/pdf/ vcd\_10\_install.pdf
- Administrator's Guide: http://www. vmware.com/support/pdf/vcd\_10\_ admin\_guide.pdf
- User's Guide: http://www.vmware.com/ support/pdf/vcd\_10\_users\_guide.pdf

VMware vCloud Director Community: http://communities.vmware.com/ community/vmtn/vcd

Support Knowledge Base: http://kb.vmware.com

VMware vCenter Server, VMware vShield Manager and VMware vCloud Director

This guide assumes that you have the following software. You have at least one evaluation or licensed VMware vCenter Server Standard. You have at least two VMware vSphere Enterprise Plus evaluations or licensed VMware ESXi/ESX Servers. You have one or more VMs in your VMware vSphere environment with guest operating system (GOS) installed which will be imported into VMware vCloud Director.

For details on installation and configuration of VMware vCenter Server and VMware ESXi/ESX Servers and creation of VMs, please refer to VMware vSphere documentation.

You have VMware vShield Manager 4.1 deployed, licensed, and configured in your VMware vCenter Server. A license for the VMware vShield Edge components of VMware vCloud Director is included with your VMware vCloud Director evaluation. For details on installation of VMware vShield Manager, please refer to the VMware vCloud Director Installation and Configuration Guide.

You have VMware vCloud Director installed and running in a VM or physical machine. For details, refer to the VMware vCloud Director Installation and Configuration Guide.

#### Additional Info

Intel Cloud Builders: http://www.intel.com/cloudbuilders

Intel Xeon processors: http://www.intel.com/xeon

#### **Glossary**

To avoid ambiguity about the terms used, here are the definitions for some of the specific concepts used in this paper<sup>7</sup>:

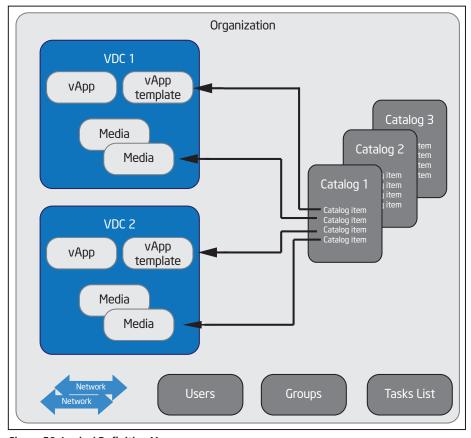


Figure 50: Logical Definition Map.

Organization: An organization in VMware vCloud Director is a unit of administration for a collection of users, groups, computing resources, and deployment of service.

VMware vCloud Users and Groups: An organization can contain an arbitrary number of users and groups. Users can be created by the organization administrator or imported from a directory service such as LDAP. Groups must be imported from the directory service. Permissions within an organization are controlled through the assignment of rights and roles to users and groups.

VMware vCloud Networks: An organization can be provisioned with one or more networks. These organization

networks can be configured to provide services such as DHCP, NAT, and firewalls.

VMware vCloud VDC: A VMware vCloud VDC is an allocation mechanism for resources such as storage, processors, and memory. In a VDC, computing resources are fully virtualized, and can be allocated based on demand, service level requirements, or a combination of the two. There are two kinds of VDCs:

Provider VDCs: These VDCs contain all the resources available from the VMware vCloud service provider.
 Provider VDCs are created and managed by VMware vCloud system administrators.

 Organization VDCs: These VDCs provide an environment where virtual systems can be stored, deployed, and operated. They also provide storage for virtual media, such as floppy disks and CD ROMs.

VMware vCloud Catalogs: Catalogs contain references to virtual systems and media images. A catalog can be shared to make it visible to other members of an organization, and can be published to make it visible to other organizations.

*vApp:* A vApp contains one or more individual virtual machines, along with parameters that define operational details such as:

- How the contained virtual machines are connected to each other and to external networks.
- The order in which individual virtual machines are powered on or off.
- End-user license agreement terms for each virtual machine.
- Deployment lease terms (typically inherited from the containing organization) that constrain the vApp's consumption of VDC resources.
- Access control information which specifies which users and groups can perform operations such as deploy, power on, modify, and suspend on the vApp and the virtual machines it contains.

#### **Endnotes**

1. Intel® Xeon® Processor 5500 series Software Industry Testimonials, http://www.intel.com/business/software/ testimonials/xeon5500.htm

2. Intel Virtualization Technology, http://www.intel.com/technology/ virtualization/ and http://download. intel.com/business/resources/briefs/ xeon5500/xeon\_5500\_virtualization.pdf 3. Intel® Xeon® Processor 5000 series product support:

http://www.intel.com/support/processors/xeon5k/

Intel® Xeon® Processor 5600 series product information: http://ark.intel.com/ProductCollection. aspx?series=47915

4. VMware vMotion\* Requirements: http://pubs.vmware.com/vi3/resmgmt/ wwhelp/wwhimpl/common/html/wwhelp. htm?context=resmgmt&file=vc\_create\_cluster.7.4.html

5. VMware vCloud Director Product Page http://www.vmware.com/products/vcloud-director/

6. VMware vCloud™ Director Installation and Configuration Guide, http://www.vmware.com/pdf/VMware vCloud™ Director\_10\_install.pdf

7. VMware vCloud API Programming Guide, http://www.vmware.com/pdf/VMware vCloud\* Director\_10\_api\_quide.pdf

Intel® Cloud Builders Guide for the VMware vCloud\* Director

To learn more about deployment of cloud solutions, visit www.intel.com/cloudbuilders

# Disclaimers

△ Intel processor numbers are not a measure of performance. Processor numbers differentiate features within each processor family, not across different processor families. See www.intel.com/products/processor\_number for details.

Hyper-Threading Technology requires a computer system with an Intel processor supporting Hyper-Threading Technology and an HT Technology enabled chipset, BIOS and operating system. Performance will vary depending on the specific hardware and software you use. See http://www.intel.com/info/hyperthreading/ for more information including details on which processors support HT Technology.

♦ Intel® Virtualization Technology requires a computer system with an enabled Intel® processor, BIOS, virtual machine monitor (VMM) and, for some uses, certain platform software enabled for it. Functionality, performance or other benefits will vary depending on hardware and software configurations and may require a BIOS update. Software applications may not be compatible with all operating systems. Please check with your application vendor.

No computer system can provide absolute security under all conditions. Intel® Trusted Execution Technology (Intel® TXT) requires a computer system with Intel® Virtualization Technology, an Intel TXT-enabled processor, chipset, BIOS, Authenticated Code Modules and an Intel TXT-compatible measured launched environment (MLE). The MLE could consist of a virtual machine monitor, an OS or an application. In addition, Intel TXT requires the system to contain a TPM v1.2, as defined by the Trusted Computing Group and specific software for some uses. For more information, see http://www.intel.com/technology/security/

Intel® Turbo Boost Technology requires a PC with a processor with Intel Turbo Boost Technology capability. Intel Turbo Boost Technology performance varies depending on hardware, software and overall system configuration. Check with your PC manufacturer on whether your system delivers Intel Turbo Boost Technology, For more information, see http://www.intel.com/technology/turboboost.

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