



**Ian Yang**

President, Intel China



**Win In Transformation,  
Win with China**



**Renée J. James**

“Combination of our resources available to developers will help build the experiences end users desire”



**Doug L. Davis**

“Intel is accelerating the Atom™ product line faster than Moore’s Law to accelerate “Amazing” experiences in companion computing”



**Ton Steenman**

“IA enables astonishing experiences, exceptional productivity, and extremely flexible networks ”



**Kirk Skaugen**

“Intel is embracing the Cloud and delivering new products and technologies that enable a continuum of computing experiences across an expanding array of devices”

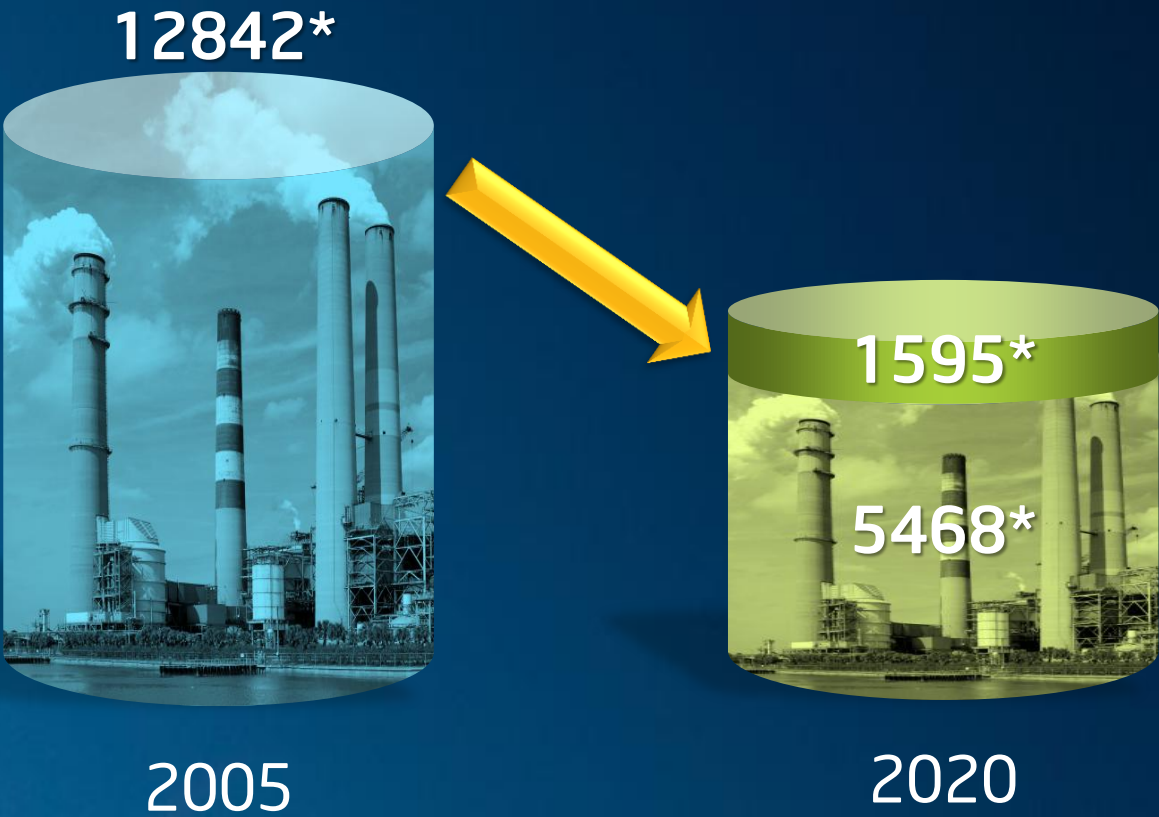
# China in Transition

“Transform our growth model.”

“Transform and upgrade traditional manufacturing industry, develop next-generation ICT industry infrastructure.”

“By 2020 reduce 40~45% carbon footprint compare to 2005.”

# ICT Contribution To China's Green Initiative

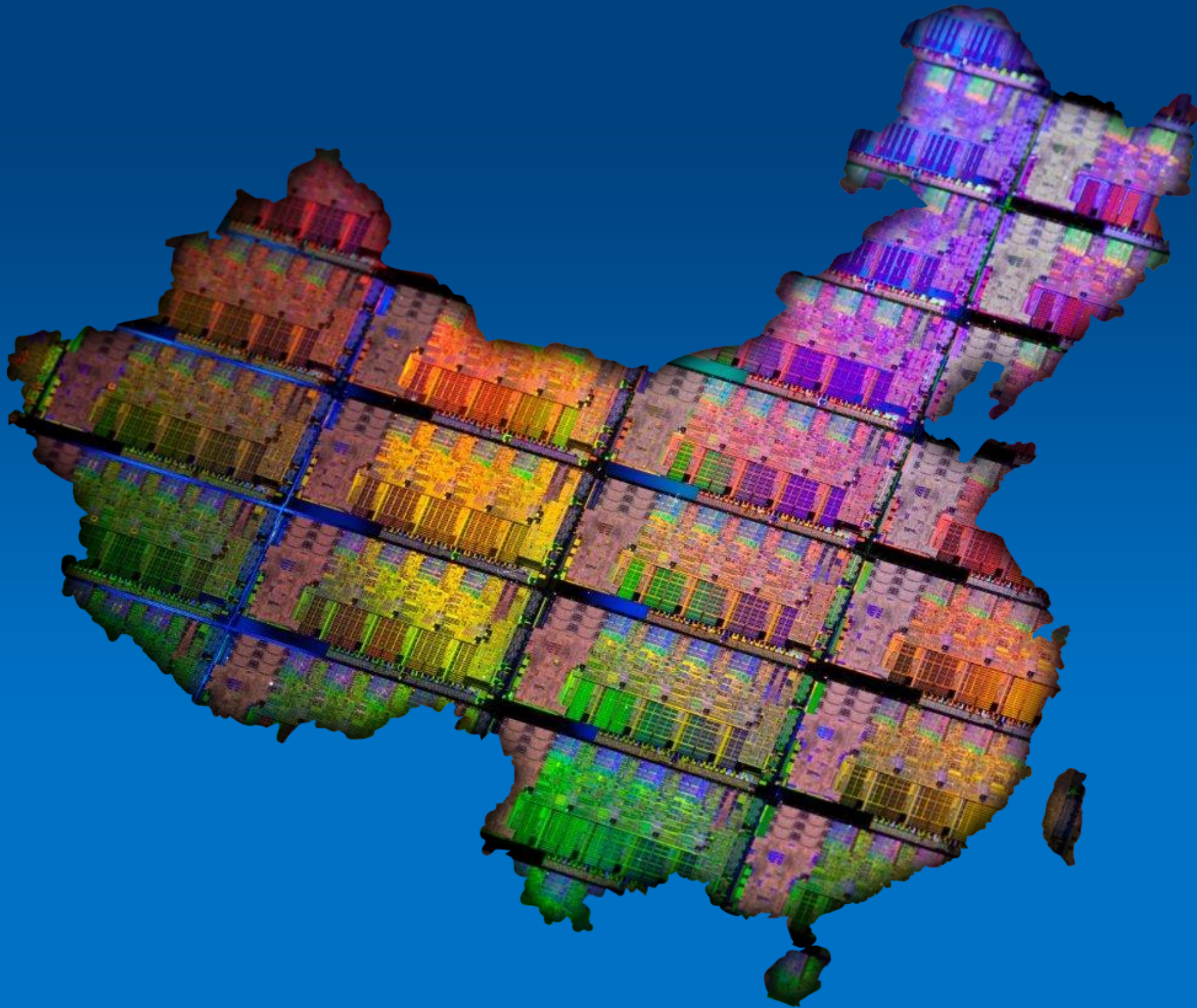




**You Ain't Seen Nothing Yet**



**lenovo**



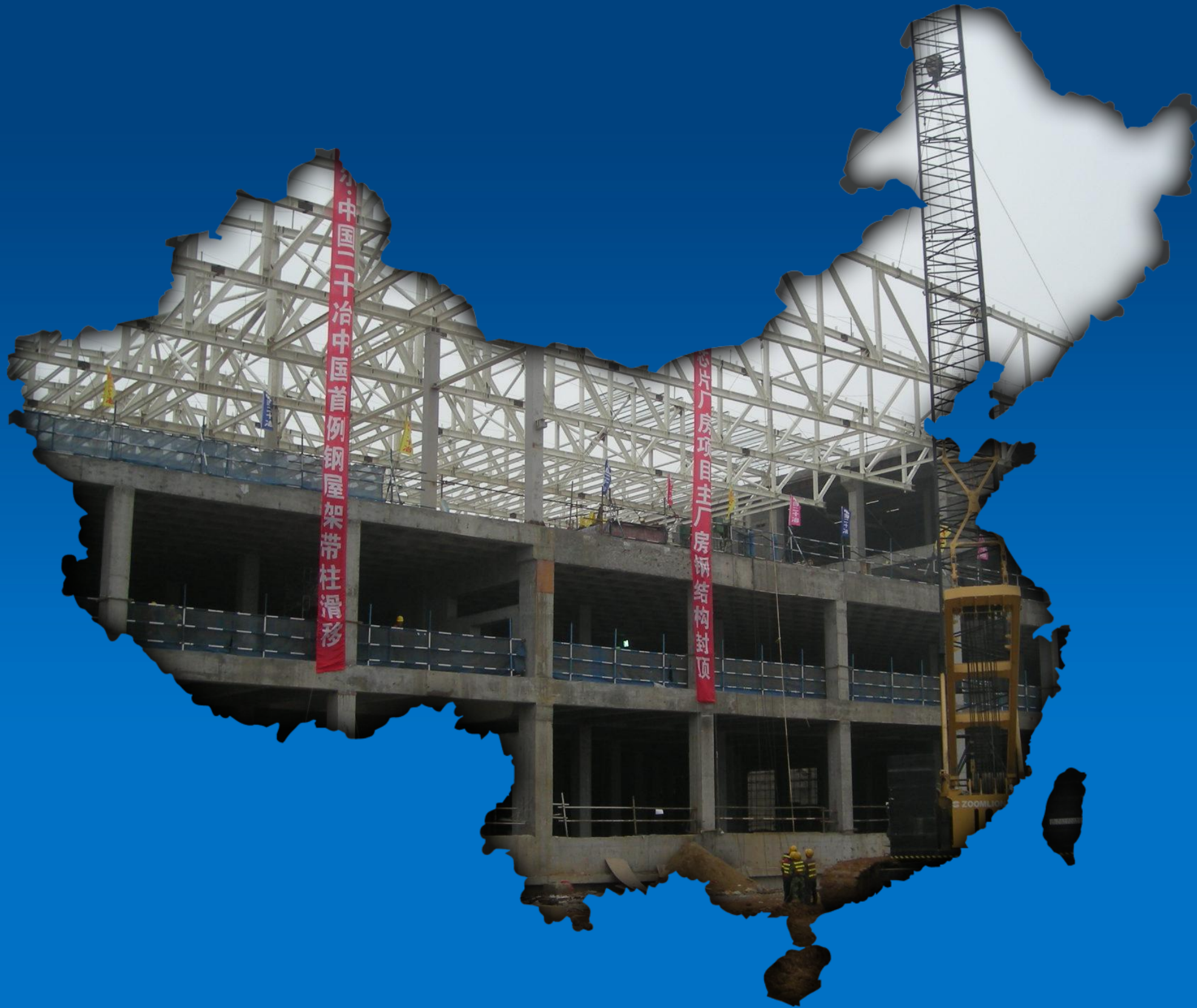
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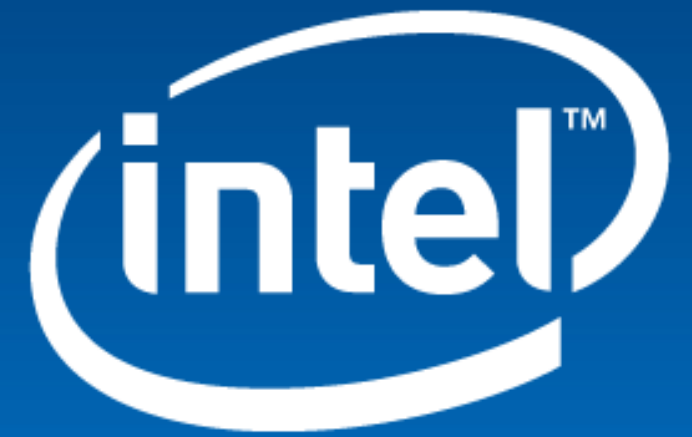
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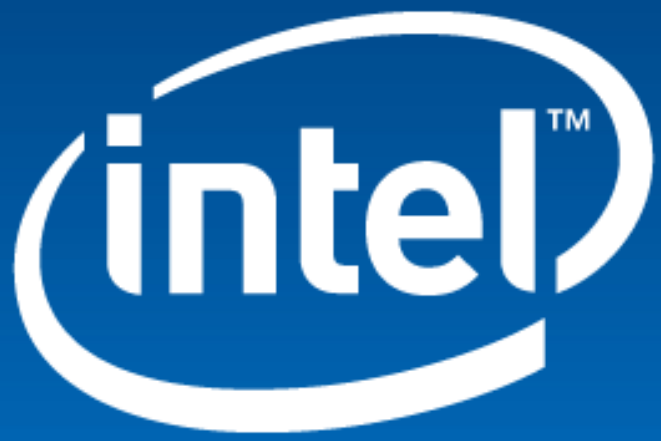
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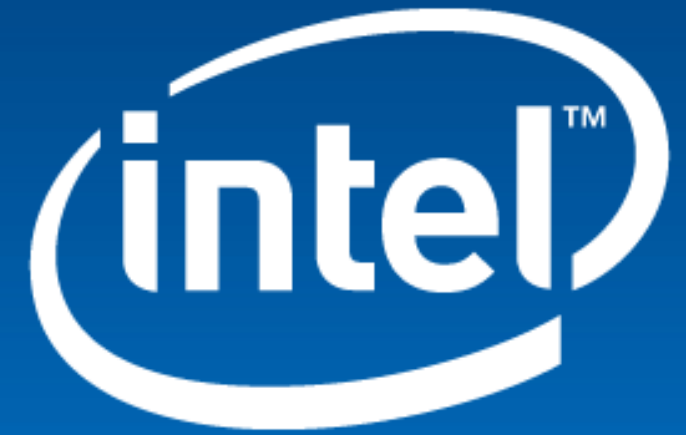
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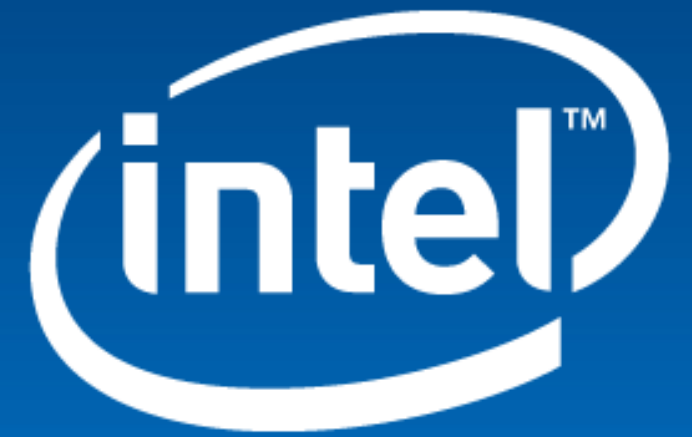
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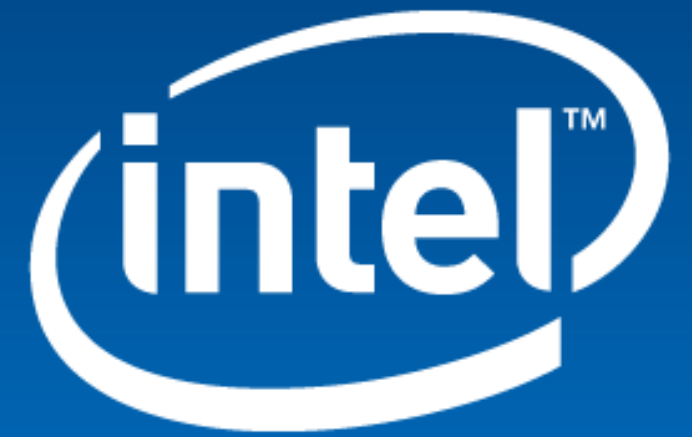
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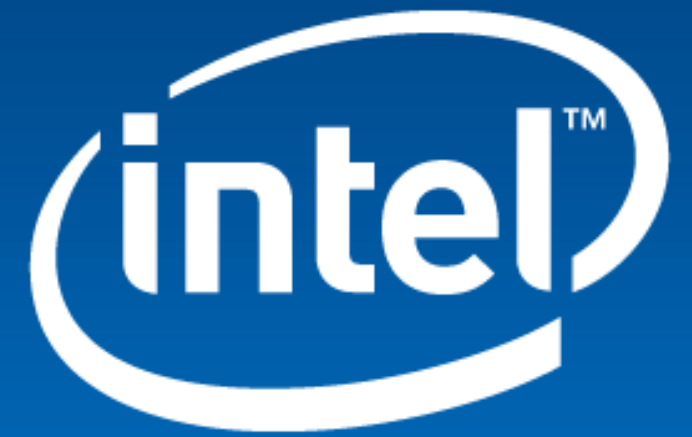
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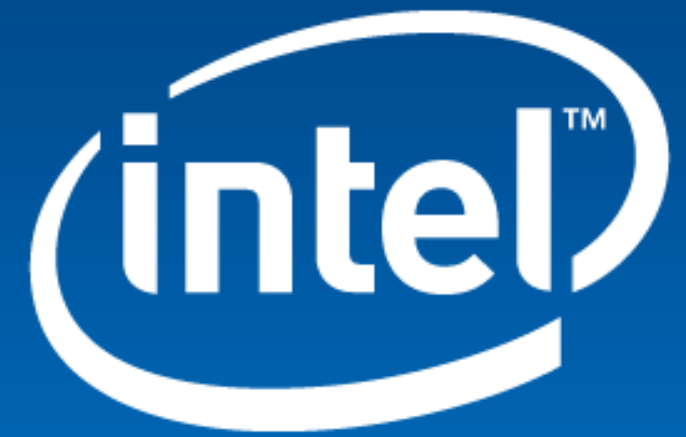
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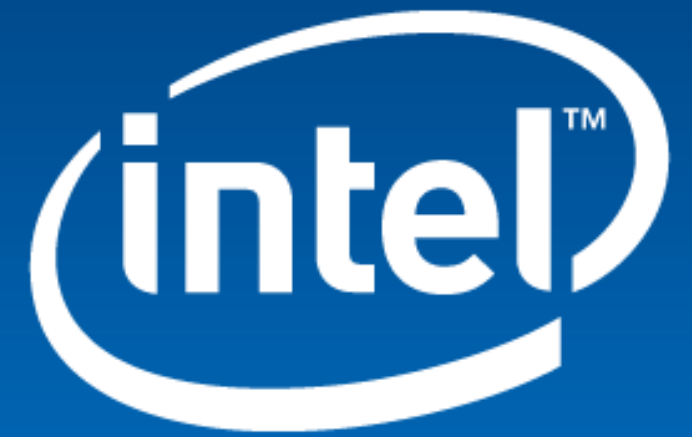
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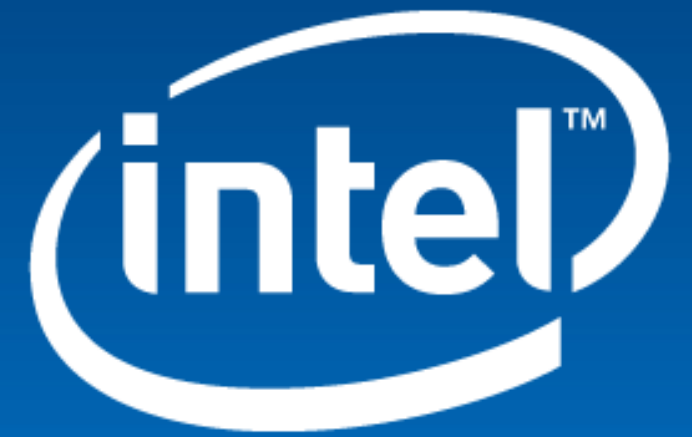
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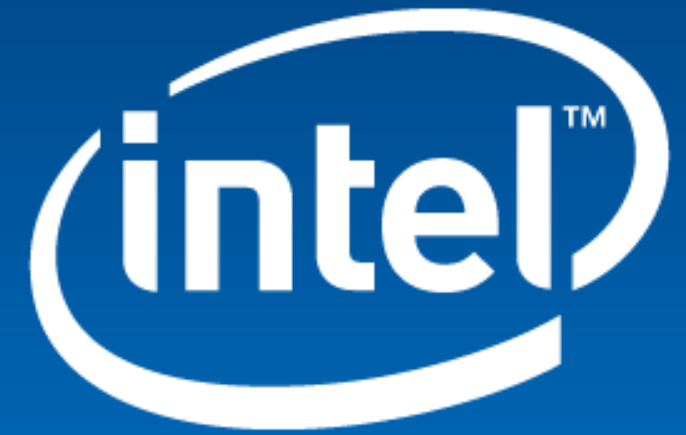
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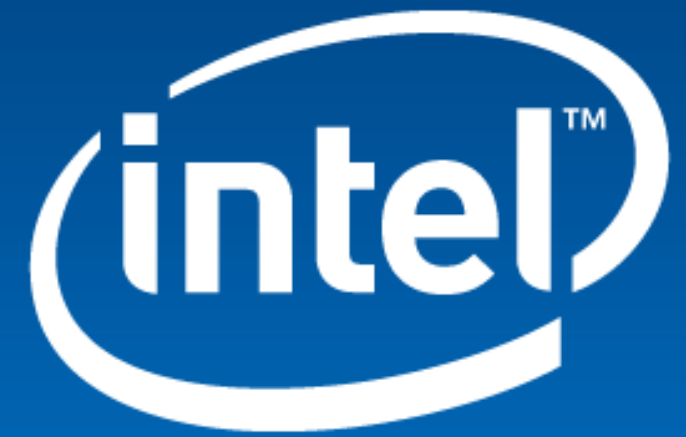
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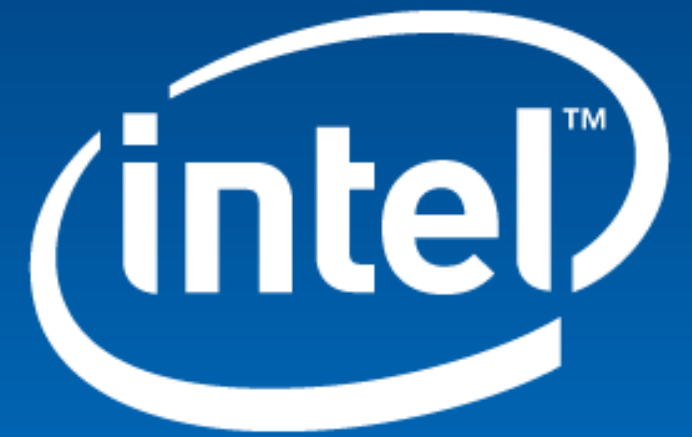
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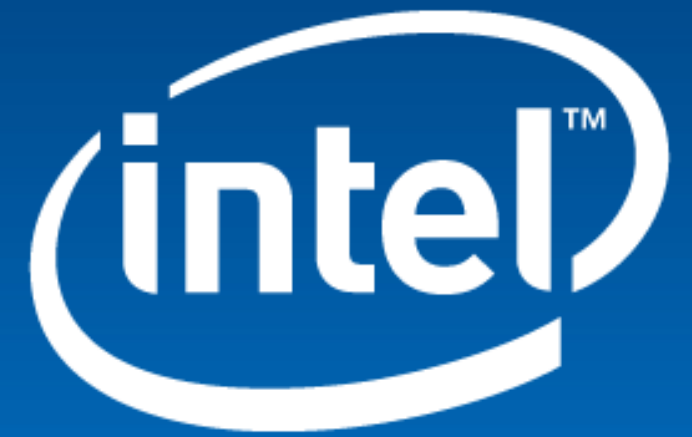
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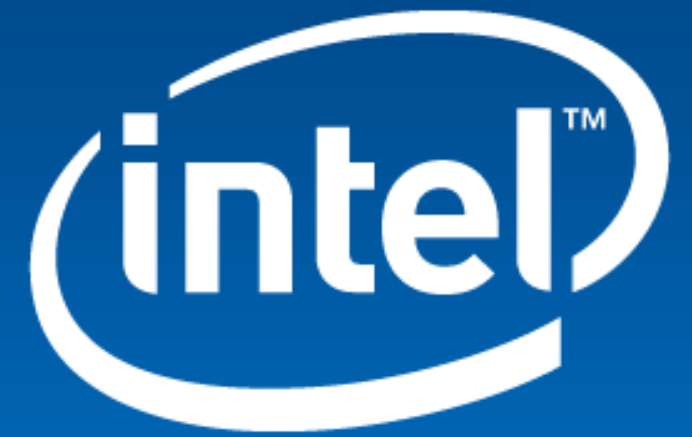
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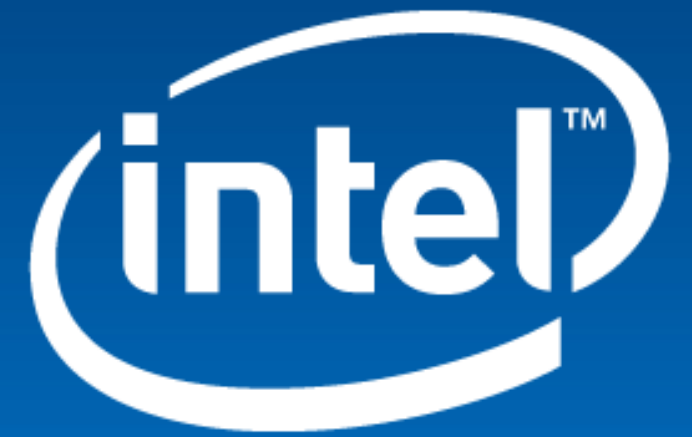
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We Grow Together

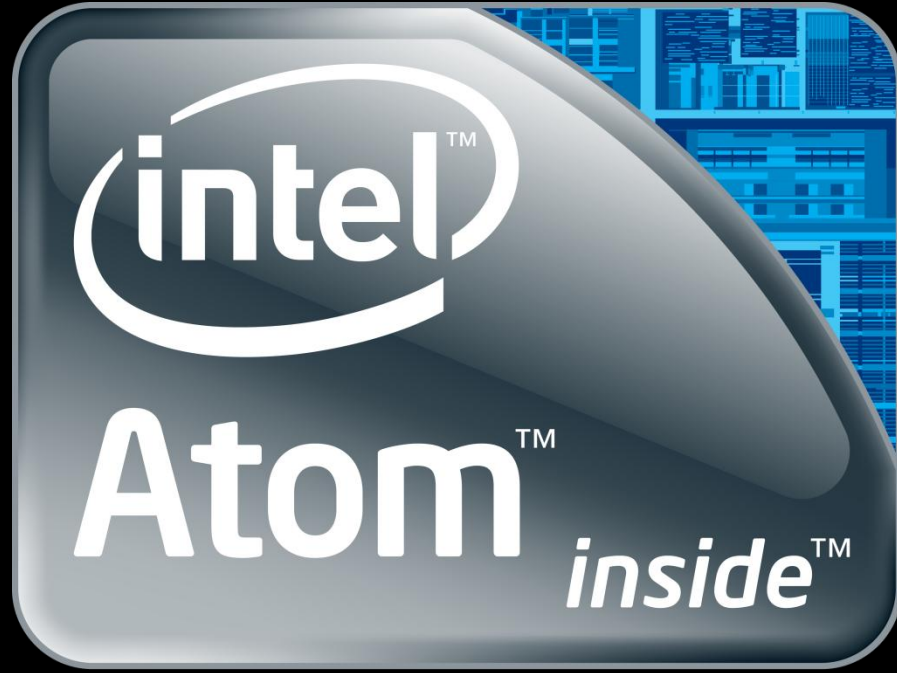


Tencent 腾讯



**Min-Liang Tan**  
CEO  
Razer





英特尔™ 凌动™



# Razer Switchblade



**Steven Ma**  
Vice President  
Tencent



# Most Popular Online Games

Dungeon and Fighter (DNF): MMOACT Game; PCU: 2.2 Million

Cross Fire (CF): FPS Game; PCU: 2.3 Million

QQ Speed: Racing Casual Game; PCU: 1.4 Million

League of Legends (LOL): Hero Battle Game; Coming Soon In 2011





# Mobile Banking Terminal



We Grow Together  
***inspur*** 浪潮



The Best Is  
Yet To Come!



A world map is shown in a light blue outline against a dark blue background. A bright, glowing light source is positioned over the eastern coast of China, with numerous light rays radiating outwards across the entire globe. The text 'Win In Transformation, Win with China' is overlaid on the left side of the map.

**Win In Transformation,  
Win with China**



**This Decade We Will Create and  
Extend Computing Technology to  
Connect and Enrich the Lives of  
Every Person On Earth**

Спасибо

Gracias

谢谢

고맙습니다

کرا

ありがとう  
ございました。

Thank  
You!

CẢM ƠN

Merci

Ευχαρι



A network graphic with a light blue background and a complex web of thin blue lines connecting various portrait photos of people. The photos are of diverse individuals, mostly of Asian descent, in various professional and casual settings. The text 'IDF 2011' is prominently displayed in the center in a large, bold, blue font, with 'INTEL DEVELOPER FORUM' in a smaller, blue font directly below it.

# IDF 2011

INTEL DEVELOPER FORUM