



INTEL CAPITAL TECHNOLOGY DAYS

The Right Technology Solutions, Right Now.

Finding the right technology partner can sharpen your competitive edge. With technology solutions tailored to your business needs, you have the means to fuel business growth. An Intel Capital Technology Day is designed to give you a running start. When you host an Intel Capital Technology Day, you position your company to evaluate innovative technologies efficiently and effectively, thereby increasing the opportunity to make technology decisions much faster in today's competitive environment. We customize the entire event to your needs and put you in touch with technologies that match your company's strategic direction—at your place of business, anywhere in the world, at a time that works for you.

Unparalleled Technology Engagements

The Intel Capital Technology Day program helps bring the right technology solutions to your business. Using the criteria you provide, Intel Capital will recommend 20 to 50 technology ventures—carefully matched to your technology areas of interest—from among the more than 300 portfolio companies that we invest in. Your organization will select the top 10 to 15 most relevant companies, and we'll bring them to meet with your team for a day of insightful presentations, demos and networking. As a global investment organization with a breadth of engagements and the benefit of Intel's global technology reach, Intel Capital is uniquely suited to offer this type of program.

Delivering Real Results

At an Intel Capital Technology Day, we make the introductions to help you build the relationships you need to accelerate innovation. It's a formula that's proven successful. Typically, more than 80 percent of the introductions made during an Intel Capital Technology Day lead to further discussions, and many of those result in deeper engagements that can pave the way for revenue-generating business partnerships, and opportunities for collaboration.



A Framework That Works

Structured for your success, an Intel Capital Technology Day is an exploration of the technology innovation and business opportunities customized to your needs. The format is specifically designed to maximize interaction and facilitate relevant discussions. Activities include briefings, technology presentations, and a demo showcase, as well as numerous breaks to encourage follow-up discussion and optimize networking.

An Intel Capital Technology Day is a unique opportunity for your company to learn from the technology innovators and influential thinkers who are shaping the future of your business sector. Hear firsthand from CEOs, CTOs, and founders of emerging technology ventures, and turn that knowledge to your advantage. Hosting an Intel Capital Technology Day can accelerate your time to market, acquaint you with potentially cost-saving technologies, make best-of-breed technology companies more accessible, and give you insight to emerging technologies and trends in the technology sectors that are important to the future of your business.

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing, and cleantech. Since 1991, Intel Capital has invested more than USD 9 billion in over 1,000 companies in 46 countries. In that timeframe, 174 portfolio companies have gone public on various exchanges around the world and 231 were acquired or participated in a merger. In 2008, Intel Capital invested about USD 1.59 billion in 169 investments with approximately 62 percent of funds (excluding Clearwire) invested outside North America. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.

Here's what industry executives are saying after participating in Intel Capital Technology Days:

"I believe the due diligence performed by Intel Capital saved us time and money and gave a *greater sense of confidence* in the companies and solutions presented to us during the event."

Hart Rossman, SVP Technology, SAIC

"Thank you very much for your hospitality and setting up this technology day. *We found it very helpful* and will certainly follow up with your portfolio companies."

Subra Narayan, Director, Venture Capital, Kodak External Alliances

To learn more about Intel Capital Technology Days, please visit www.intelcapital.com

